

Agribusiness: Wine Business Certificate of Achievement

Program Requirements:

"Program Requirements" specify the courses required for this program. See suggested course sequence for additional information.

A major of 25 units is required for the certificate. Required core courses (12 units):

| COURSE | TITLE | UNITS |
|-----------|--|-------|
| ☐ VEN 101 | Introduction to Winemaking/ Enology | 3 |
| ☐ VEN 102 | Introduction to Viticulture | 3 |
| ☐ VEN 105 | Wine Marketing and Sales | 3 |
| ☐ VEN 114 | Wine Business | 3 |

Plus a minimum of 13 units selected from the following:

| COURSE | TITLE | UNITS |
|------------|---|---------------|
| ☐ ACCT 105 | Introduction to Accounting | 3 |
| ☐ VEN 103 | Sensory Evaluation of Wine | 3 |
| ☐ VEN 104 | Advanced Sensory Evaluation of Wine | 3 |
| ☐ VEN 106 | Winery and Vineyard Financial Management | 3 |
| ☐ AG 149 | Cooperative Work Experience: Occupation | 1 - 8.0 units |
| ☐ VEN 301 | Pairing Wine and Food | 0.5 |
| ☐ VEN 302 | Progressive Wine and Food Pairing | 0.5 |
| ☐ VEN 303 | European Wine and Food | 0.5 |
| ☐ VEN 320 | Wine Tasting Room Sales | 1 |
| ☐ BUS 101 | Introduction to Business | 3 |
| ☐ BUS 103 | Advertising | 3 |
| ☐ BUS 104 | Business Organization and Management | 3 |
| ☐ BUS 110 | Business Law | 3 |
| ☐ BUS 160 | Business Communications | 3 |



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Suggested Course Sequence

The "Suggested Course Sequence" is an example of how to complete the requirements plus any additional general education that may be needed. If you would like to create a personalized Student Education Plan (SEP), schedule a meeting with a counselor.

| FALL SEMESTER (YEAR 1) | | | | |
|------------------------|--|---------|--|--|
| Course | Title | Units | | |
| ☐ VEN 101 | Introduction to Winemaking/ Enology | 3 | | |
| ☐ VEN 102 | Introduction to Viticulture | 3 | | |
| ☐ VEN 114 | Wine Business | 3 | | |
| ☐ ELECTIVE | MAJOR ELECTIVE | 0.5 - 3 | | |
| ☐ ELECTIVE | MAJOR ELECTIVE | 0.5 - 3 | | |
| Total Units | | 14 | | |

Tasks:

- · Complete Career Exploration
- Meet with Counselor (SEP)
- · Visit library and tutoring
- · Review Financial Aid Requirements
- · Apply AHC Scholarship

| SPRING SEMESTER (YEAR 1) | | | | |
|--------------------------|--------------------------|----------|--|--|
| Course | Title | Units | | |
| ☐ ELECTIVE | MAJOR ELECTIVE | 0.5 - 3 | | |
| ☐ ELECTIVE | MAJOR ELECTIVE | 0.5 - 3 | | |
| ☐ ELECTIVE | MAJOR ELECTIVE | 0.5 - 3 | | |
| ☐ ELECTIVE | MAJOR ELECTIVE | 0.5 - 3 | | |
| ☐ VEN 105 | Wine Marketing and Sales | 3 | | |
| Total Units | | 15 to 17 | | |

Tasks:

- · Set up Jobspeaker
- · Attend Career Exploration Day
- · FAFSA or Dream Act due March 2
- · Apply AHC Scholarship