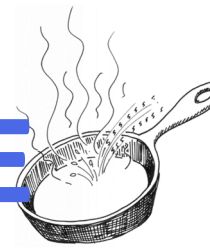




DATA IS THE NEW BACON!

SIZZLE

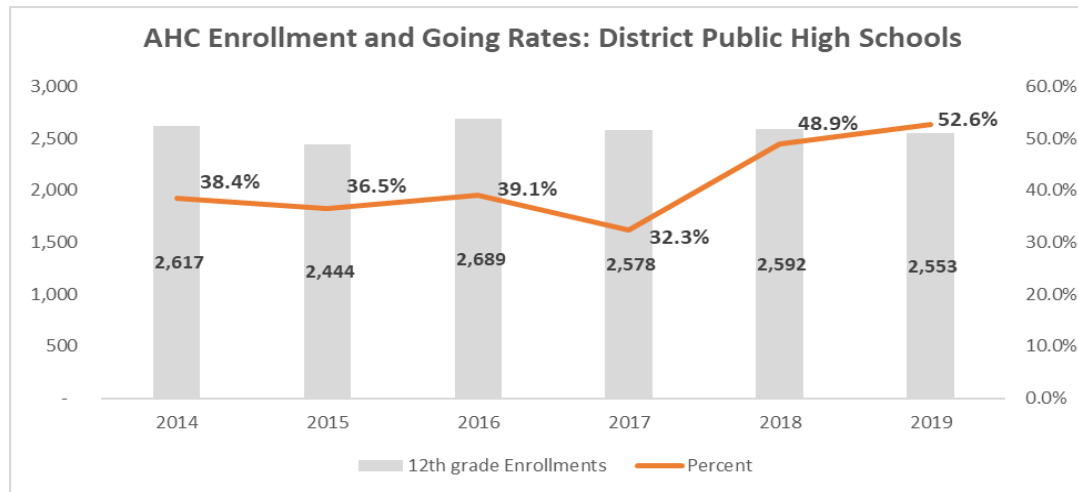


Enrollments of High School Graduates

By now everyone is familiar with the Promise Program and its impact on enhancing enrollments among our local feeder high schools. As a quick refresher, there was a substantial increase in the going rates (the percent of high school graduates enrolled in college) at AHC in fall 2018 after implementation of the Promise initiative. Depending on how broadly one defines the pool of high schools, AHC fall going rates prior to Promise ranged from between less than 30 percent up to 39 percent. When we fix the scope of analysis to our local public high schools (Pioneer, Righetti, Santa Maria, Lompoc, Cabrillo, and Santa Ynez), **fall** going rates ranged from a low of 32 percent up to 39 percent in the years from 2014 to 2017 as seen in the chart below. Over this time period going rates for some of our high schools eventually reached 65 to 70 percent when allowing for more time after graduation for students to enroll at AHC.

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- California Enrollment from Local High Schools
- A NEW FEATURE: Ask Armando



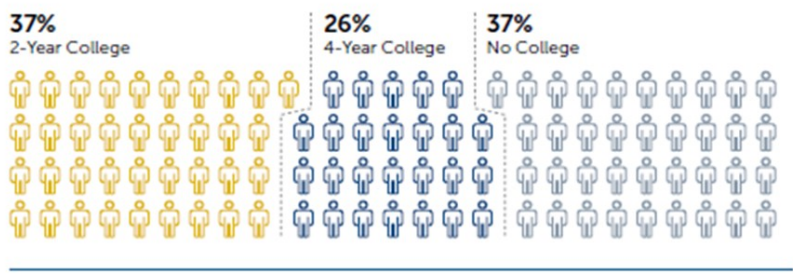
After implementation of Promise, the going rate initially jumped to 48.9 percent in fall 2018 and to 52.6 percent in fall 2019. While this increase is certainly noteworthy, one might wonder how our going rates compare to community colleges across the state. In other words, were our going rates low to begin with and are now up to a comparable level to the average statewide rate? Or have the local going rates been comparable or even above the statewide norm prior to implementation of the Promise Program?

One might conjecture that these types of programs will appear on the surface to have a greater impact where local going rates are below average prior to implementation and there is ample local capacity from which to draw a larger percentage of students. And on the other side of the coin, one might argue that there is a point of diminishing returns beyond which an outreach and financial support program will have limited impact on drawing additional students.

To make a comparison of going rates one needs reliable data with comparable definitions. So calling around institutional research and public affairs offices across the state will likely not work. Fortunately, the Policy Analysis for California Education and the California Department of Education provide useful data.

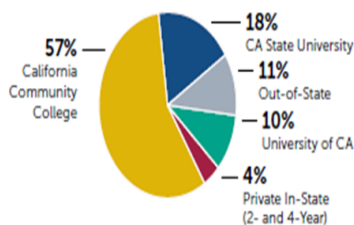
Data from the Policy Analysis for California Education show that statewide, 37 percent of high school graduates enrolled at a community college within one and a half years following graduation, 26 percent enrolled at a four-year college, and 37 percent did not enroll in college. The study further shows that among high school graduates who do enroll in college, 57 percent enroll at a California Community College as shown in the second chart below.

Among California public high school students,
63% enroll in college
 following high school graduation.



Thus, over half of first-time college students out of high school in California attend a community college. So how do local rates compare to the statewide going rate of 37 percent?

Among California public high school students who enroll in college, the majority attend 2-year colleges.



Using data for the same time period and allowing for one and a half years from graduation, data from the California Department of Education show going rates ranging from 50.8 percent to 62.5 percent for the Santa Maria and Lompoc high schools; these rates are well above the statewide average of 37 percent. The data also show that among local high school students who do attend any college, between 71 and 86 percent enroll at a community college — well above the statewide average of 57 percent.

These data show that not only has AHC drawn a larger than average percentage of high school graduates in recent years, but also the impact of the Promise Program was not attenuated by the already relatively high going rates of local high school students to AHC.

ASK ARMANDO



Desperate Department Chair writes:

Dear Armando, I need data to help justify hiring more faculty in my program.

Where can I find faculty load information?

Hi Desperate Department Chair. Faculty load information is found in the 'Program Data' tableau workbook on the Institutional Data page on the AHC IE website. On the Intro page, choose the program subject code. Navigate the tabs at the top to section '7 Faculty Load' & '7 Faculty Type'. 6 years of program information on FTES, FTEF, Overload, FTES/FTEF and FT/PT ratio is available. We are providing the data to everyone this year, but you can always access the data yourself if you like.