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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Forbes

Harvard Business Review The New York Times

WSJ





Report Parameters

1 Occupation

33-9032 Security Guards

2 Counties

6079 San Luis Obispo County, CA 6083

Santa Barbara County, CA

Class of Worker

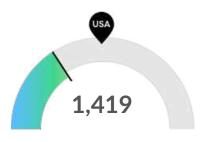
QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.



Executive Summary

Aggressive Job Posting Demand Over a Thin Supply of Regional Jobs



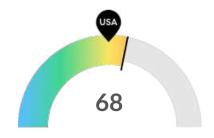
Jobs (2023)

Your area is not a hotspot for this kind of job. The national average for an area this size is 2,591* employees, while there are 1,419 here.



Compensation

Earnings are high in your area. The national median salary for Security Guards is \$31,474, compared to \$35,439 here.



Job Posting Demand

Job posting activity is high in your area. The national average for an area this size is 57* job postings/mo, while there are 68 here.

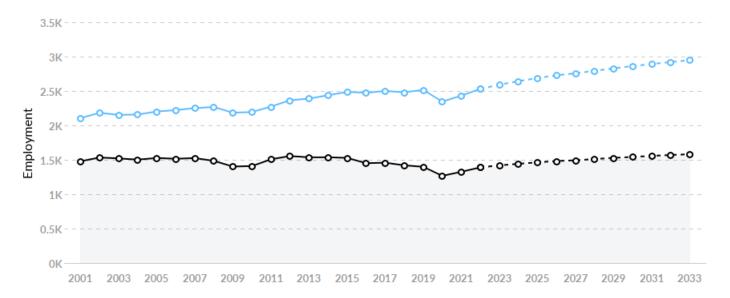
^{*}National average values are derived by taking the national value for Security Guards and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



Jobs

Regional Employment Is Lower Than the National Average

An average area of this size typically has 2,591* jobs, while there are 1,419 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



	Region	2023 Jobs	2033 Jobs	Change	% Change
•	2 California Counties	1,419	1,581	162	11.4%
	National Average	2,591	2,948	357	13.8%

^{*}National average values are derived by taking the national value for Security Guards and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



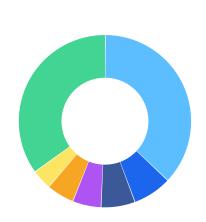
Regional Breakdown



County	2023 Jobs
Santa Barbara County, CA	762
San Luis Obispo County, CA	657



Most Jobs are Found in the Investigation and Security Services Industry Sector



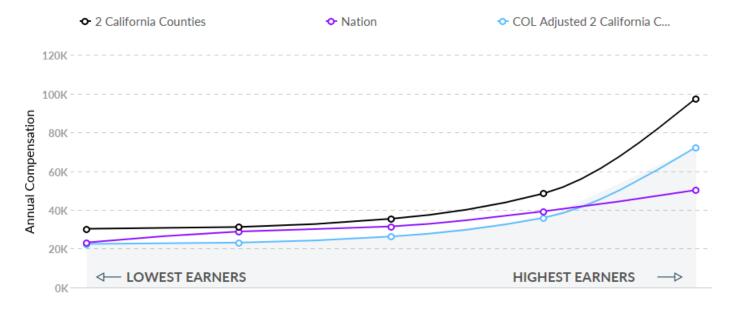
Industry	% of Occupation in Industry (2023)
Investigation and Security Services	37.0%
Traveler Accommodation	7.3%
Electric Power Generation, Transmission and Distribution	6.4%
Education and Hospitals (Local Government)	5.4%
Local Government, Excluding Education and Hospitals	5.2%
Education and Hospitals (State Government)	3.8%
Other	35.0%



Compensation

Regional Compensation Is 13% Higher Than National Compensation

For Security Guards, the 2021 median wage in your area is \$35,439, while the national median wage is \$31,474.





Job Posting Activity



406 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2023.



95 Employers Competing

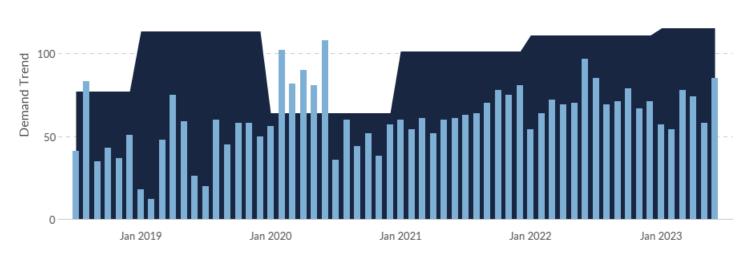
All employers in the region who posted for this job from Jan 2023 to Jun 2023.



37 Day Median Duration

Posting duration is 4 days longer than what's typical in the region.





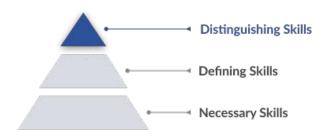
Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Security Guards	68	115

^{*}A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Allied Universal	127	Security Guards	128
Securitas	35	Security Officers	74
Taurus Protection Agency	12	Unarmed Security Officers	18
Cottage Health	8	Lead Security Guards	9
Quest National Security	7	Unarmed Security Guards	9
Spectre Security	7	Armed Security Officers	8
Rosewood Hotel Group	6	Security Escorts	8
Triumph Protection Group	6	Allied Universal Security Guards	7
City Of Santa Barbara	5	Hospital Security Officers	7
CommonSpirit Health	5	Barbacks	6

Top Distinguishing Skills by Demand

An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.

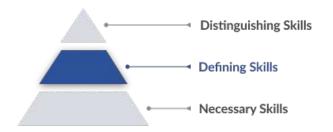


Skill	Salary Boosting	Job Postings Requesting
Alarm Devices	•	23
Physical Security	•	15
Closed-Circuit Television Systems (CCTV)	8	3



Top Defining Skills by Demand

An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting
Emergency Response	8	101
Valid Driver's License	8	100
Site Security	②	61
Patrolling	②	43
Access Controls	8	35
Law Enforcement	8	29

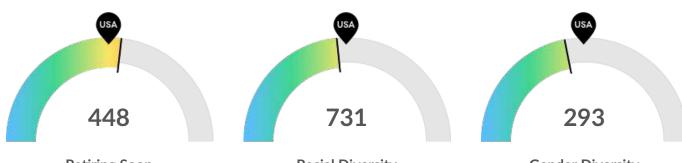
Top Necessary Skills by Demand

Not enough data to display Necessary Skills for this occupation.



Demographics

Retirement Risk Is High, While Overall Diversity Is Low



Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 404* employees 55 or older, while there are 448 here.

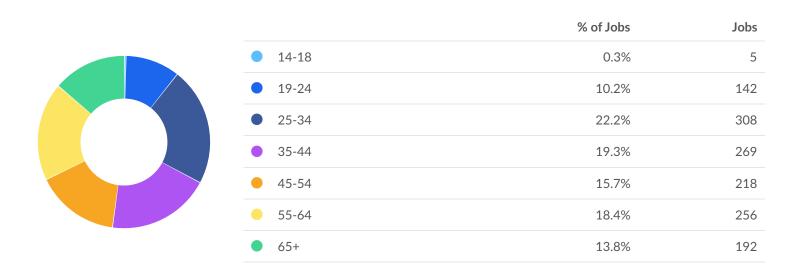
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 803* racially diverse employees, while there are 731 here.

Gender Diversity

Gender diversity is low in your area. The national average for an area this size is 352* female employees, while there are 293 here.

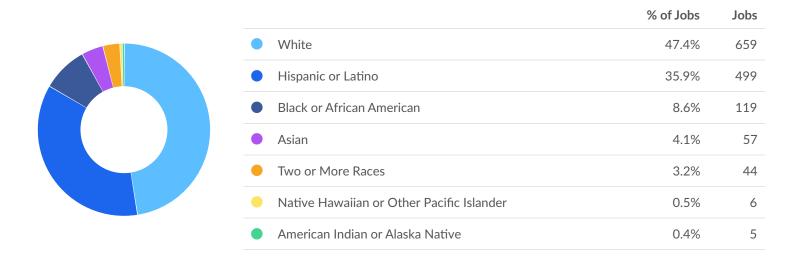
Occupation Age Breakdown



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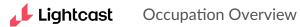


Occupation Race/Ethnicity Breakdown

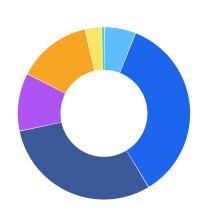


Occupation Gender Breakdown





National Educational Attainment



	% of Jobs
Less than high school diploma	5.9%
High school diploma or equivalent	35.4%
Some college, no degree	30.4%
Associate's degree	10.9%
Bachelor's degree	13.9%
Master's degree	3.1%
Doctoral or professional degree	0.5%



Occupational Programs



1 Program

Of the programs that can train for this job, 1 has produced completions in the last 5 years.



0 Completions (2021)

The completions from all regional institutions for all degree types.



247 Openings (2021)

The average number of openings for an occupation in the region is 74.

Not enough data to show the Top Programs section.

Not enough data to show the Top Schools section.



Appendix A

Security Guards (SOC 33-9032):

Guard, patrol, or monitor premises to prevent theft, violence, or infractions of rules. May operate x-ray and metal detector equipment. Excludes Police Officers (33-3050) and Transportation Security Screeners (33-9093).

Sample of Reported Job Titles:

Security Officer Security Guard Loss Prevention Officer Security Agent Safety and Security Officer Hotel Security Officer **Customer Service Security Officer Custom Protection Officer** Campus Security Officer Merchant Patroller

Related O*NET Occupation:

Security Guards (33-9032.00)