Tax Preparers
in 2 California Counties

Contents

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Occupation

13-2082	Tax Preparers

2 Counties

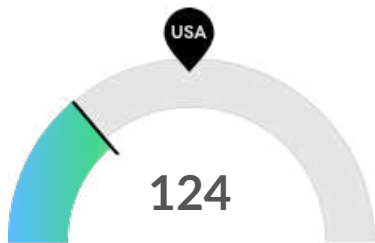| 6079	San Luis Obispo County, CA	6083	Santa Barbara County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.
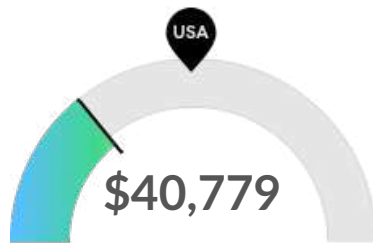
Executive Summary

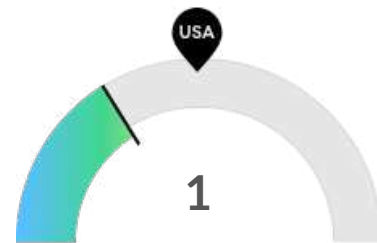## Light Job Posting Demand Over a Thin Supply of Regional Jobs

124

Jobs (2023)

Your area is not a hotspot for this kind of job. The national average for an area this size is 265* employees, while there are 124 here.

$40,779

Compensation

Earnings are low in your area. The national median salary for Tax Preparers is $47,072, compared to $40,779 here.

1

Job Posting Demand

Job posting activity is low in your area. The national average for an area this size is 2* job postings/mo, while there is 1 here.

*National average values are derived by taking the national value for Tax Preparers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Jobs

## Regional Employment Is Lower Than the National Average

An average area of this size typically has 265* jobs, while there are 124 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.
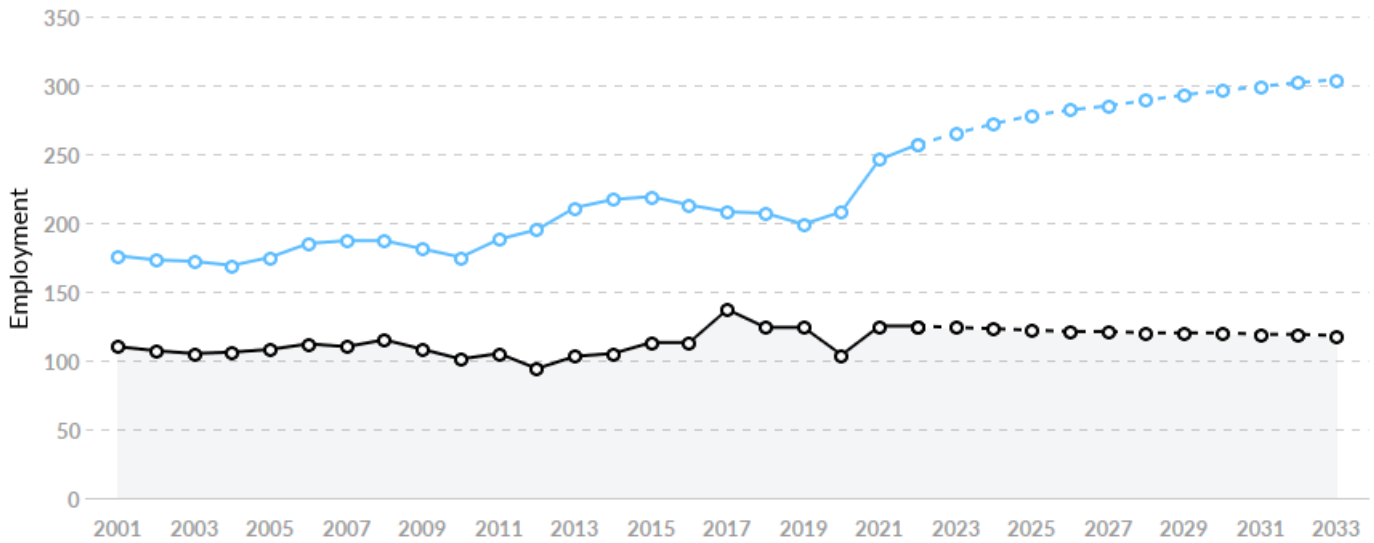
|	Region	2023 Jobs	2033 Jobs	Change	% Change
●	2 California Counties	124	118	-6	-4.8%
●	National Average	265	304	39	14.5%

*National average values are derived by taking the national value for Tax Preparers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Regional Breakdown
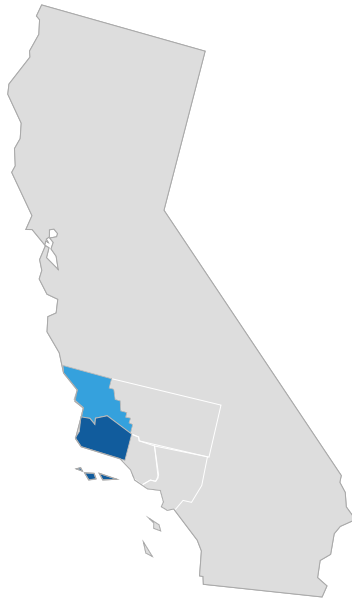
County	2023 Jobs
Santa Barbara County, CA	90
San Luis Obispo County, CA	34

Most Jobs are Found in the Accounting, Tax Preparation, Bookkeeping, and Payroll Services Industry Sector
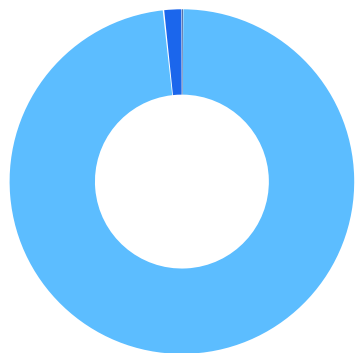
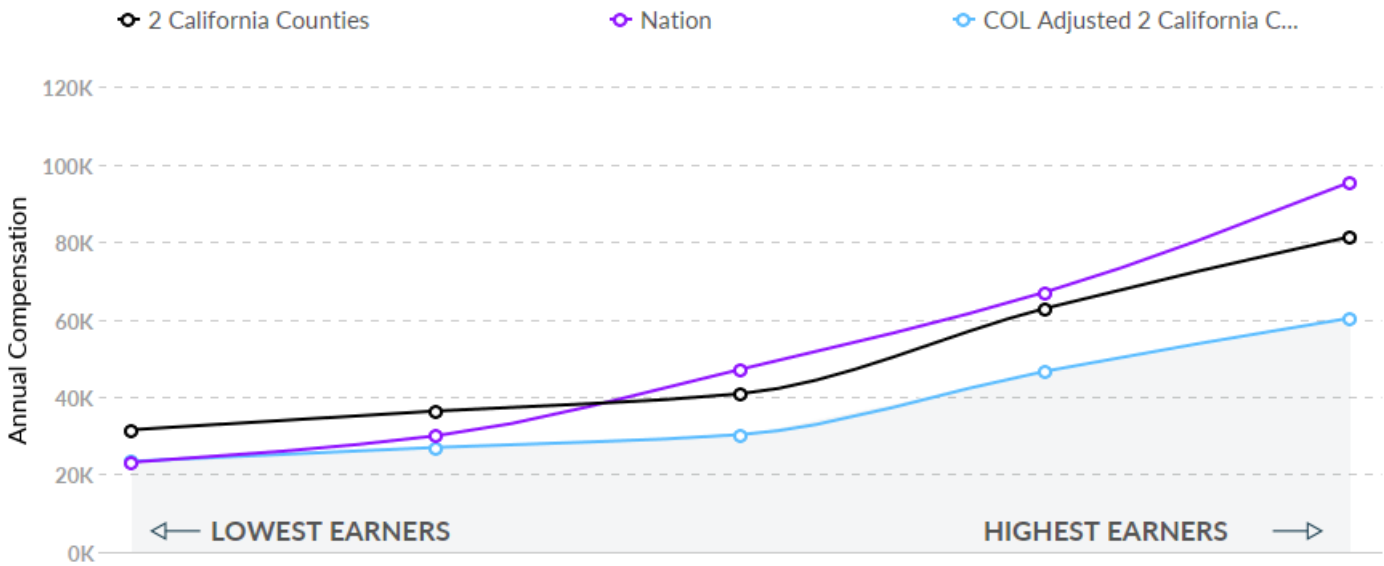

Industry	% of Occupation in Industry (2023)
● Accounting, Tax Preparation, Bookkeeping, and Payroll Services	98.2%
● Management, Scientific, and Technical Consulting Services	1.7%
● Other	0.1%

Compensation

Regional Compensation Is 13% Lower Than National Compensation

For Tax Preparers, the 2021 median wage in your area is $40,779, while the national median wage is $47,072.

Job Posting Activity

7 Unique Job Postings

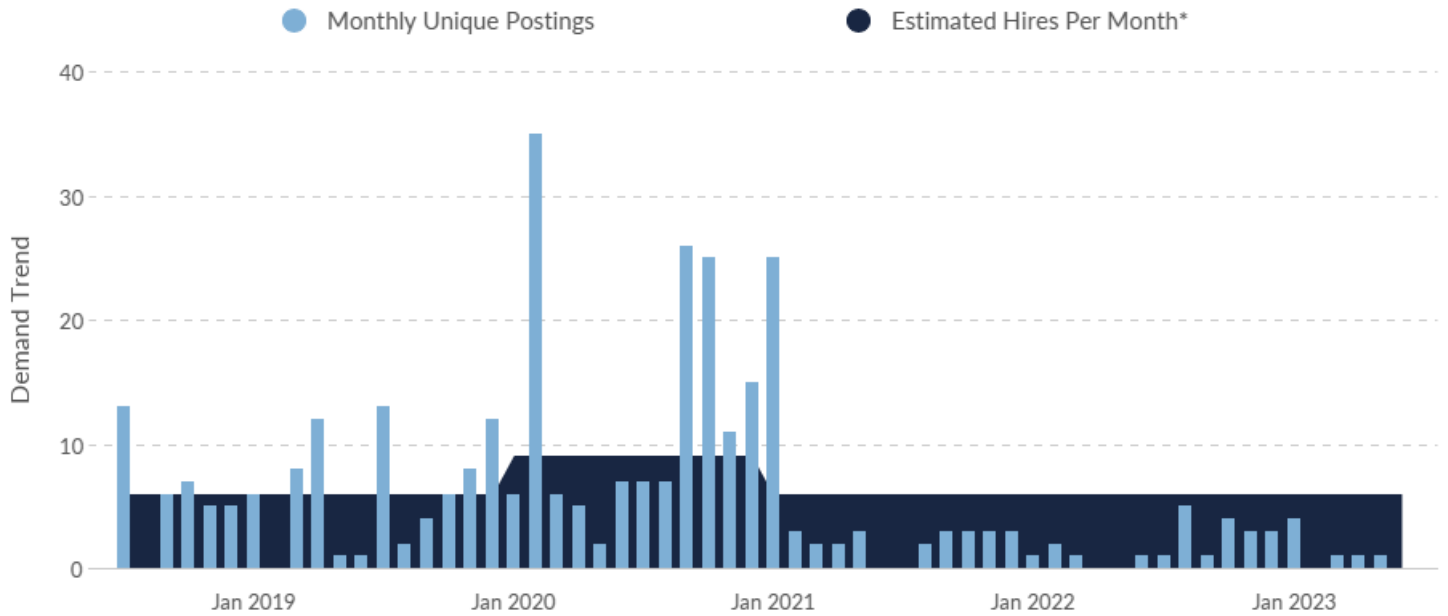The number of unique postings for this job from Jan 2023 to Jun 2023.

5 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2023.

21 Day Median Duration

Posting duration is 12 days shorter than what's typical in the region.

| Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Tax Preparers	1	6

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

| Top Companies	Unique Postings		Top Job Titles	Unique Postings	
Robert Half	2		Tax Preparers	3	
Benedetti & Assoc CPA	1		Bookkeepers/Tax Preparers	2	
Jackson Hewitt	1		Spanish-English Interpreters	1	
Mosaic Business Services	1		Tax Assistants	1	

Top Distinguishing Skills by Demand

An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.

Distinguishing Skills

Defining Skills

Necessary Skills
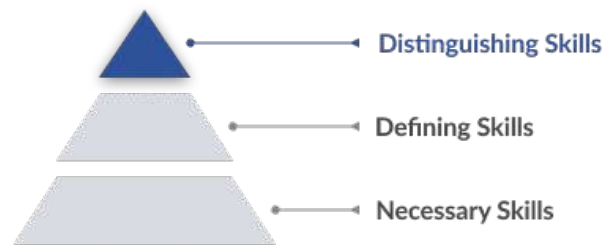
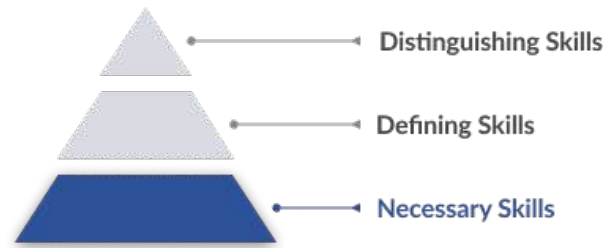| Skill	Salary Boosting	Job Postings Requesting
Financial Transaction Tax	✖	2
Individual Tax Returns	✖	0
TurboTax	✖	0

Top Defining Skills by Demand

An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.

Distinguishing Skills

Defining Skills

Necessary Skills
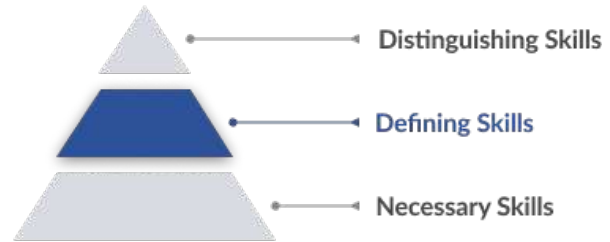
| Skill	Salary Boosting	Job Postings Requesting
Tax Preparation	❌	6
Tax Returns	❌	5
Accounting	✅	3
Bookkeeping	❌	3
Tax Software	❌	2
Auditing	✅	2
Finance	✅	2
Tax Compliance Software	❌	2
Tax Planning	❌	2
Deposit Accounts	❌	1

Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

| Skill	Salary Boosting	Job Postings Requesting
Bilingual (Spanish/English)	❌	1
Income Tax	❌	1
Tax Laws	❌	1
State Taxes	❌	0
Certified Public Accountant	❌	0

Demographics

Retirement Risk Is High, While Overall Diversity Is About Average
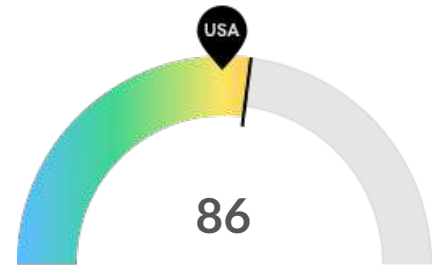
68
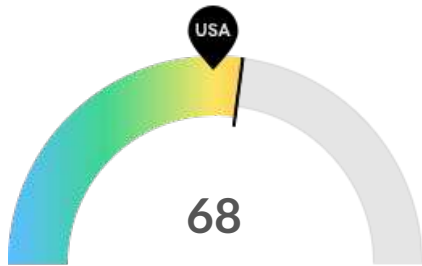
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 60* employees 55 or older, while there are 68 here.

47
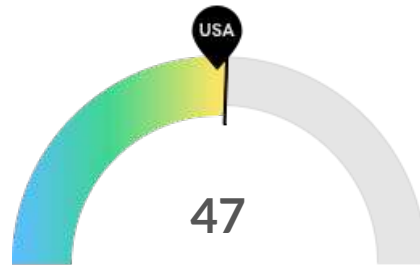
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 45* racially diverse employees, while there are 47 here.
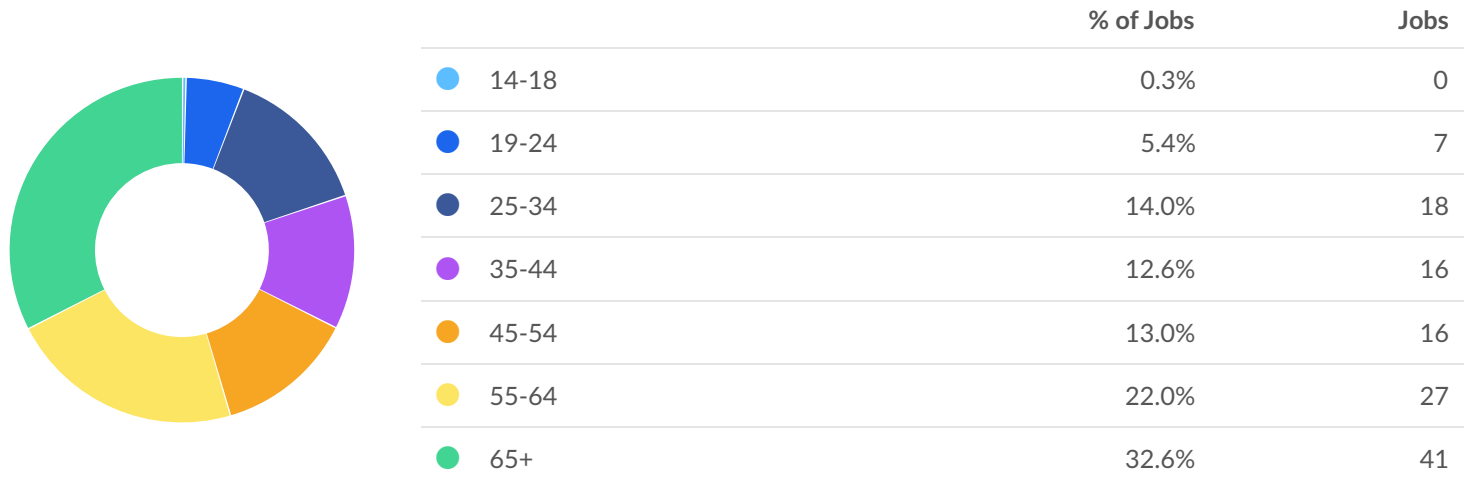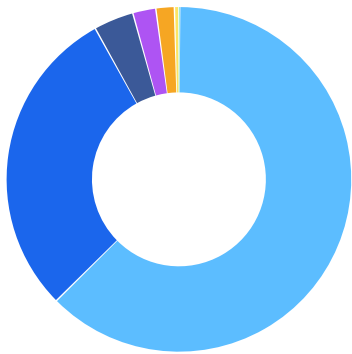
86

Gender Diversity

Gender diversity is high in your area. The national average for an area this size is 76* female employees, while there are 86 here.

*National average values are derived by taking the national value for Tax Preparers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown

	% of Jobs	Jobs
14-18	0.3%	0
19-24	5.4%	7
25-34	14.0%	18
35-44	12.6%	16
45-54	13.0%	16
55-64	22.0%	27
65+	32.6%	41

Occupation Race/Ethnicity Breakdown

	% of Jobs	Jobs
White	62.5%	78
Hispanic or Latino	29.4%	37
Asian	3.7%	5
Black or African American	2.2%	3
Two or More Races	1.7%	2
American Indian or Alaska Native	0.4%	1
Native Hawaiian or Other Pacific Islander	0.1%	0

Occupation Gender Breakdown
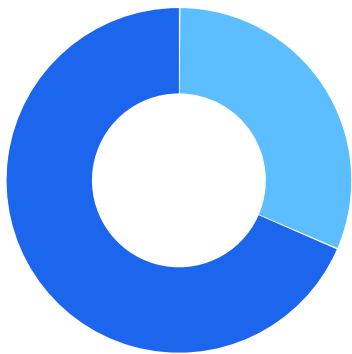
	% of Jobs	Jobs
Males	31.4%	39
Females	68.6%	86

National Educational Attainment
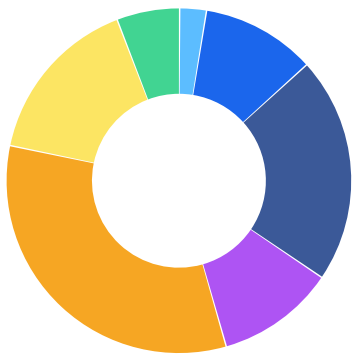
		% of Jobs
🔵	Less than high school diploma	2.5%
🔵	High school diploma or equivalent	10.7%
🔵	Some college, no degree	21.2%
🟣	Associate's degree	11.1%
🟠	Bachelor's degree	32.7%
🟡	Master's degree	15.9%
🟢	Doctoral or professional degree	5.9%

Occupational Programs

3 Programs

Of the programs that can train for this job, 3 have produced completions in the last 5 years.

123 Completions (2021)

The completions from all regional institutions for all degree types.

15 Openings (2021)

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2021)	
52.0302	Accounting Technology/Technician and Bookkeeping	89	
52.0301	Accounting	23	
52.1601	Taxation	11	

Top Schools	Completions (2021)	
Cuesta College	46	
California Polytechnic State University-San Luis Obispo	34	
Allan Hancock College	28	
Santa Barbara City College	11	
Santa Barbara Business College-Santa Maria	4	

Appendix A

Tax Preparers (SOC 13-2082):
Prepare tax returns for individuals or small businesses. Excludes Accountants and Auditors (13-2011).

Sample of Reported Job Titles:
Tax Specialist
Tax Consultant
Income Tax Preparer
Tax Professional
Tax Preparer
Tax Associate
Corporate Tax Preparer
Tax Advisor
Enrolled Agent
Certified Income Tax Preparer (CTP)

Related O*NET Occupation:
Tax Preparers (13-2082.00)