

# Set and Exhibit Designers in 2 California Counties

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumé, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Occupation

27-1027 Set and Exhibit Designers

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### 2 Counties

6079 San Luis Obispo County, CA

6083 Santa Barbara County, CA

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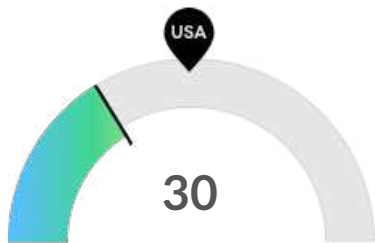
### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.

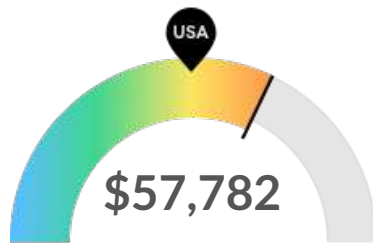
## Executive Summary

### Light Job Posting Demand Over a Thin Supply of Regional Jobs



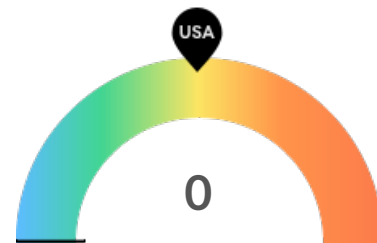
**Jobs (2023)**

Your area is not a hotspot for this kind of job. The national average for an area this size is 53\* employees, while there are 30 here.



**Compensation**

Earnings are high in your area. The national median salary for Set and Exhibit Designers is \$46,794, compared to \$57,782 here.



**Job Posting Demand**

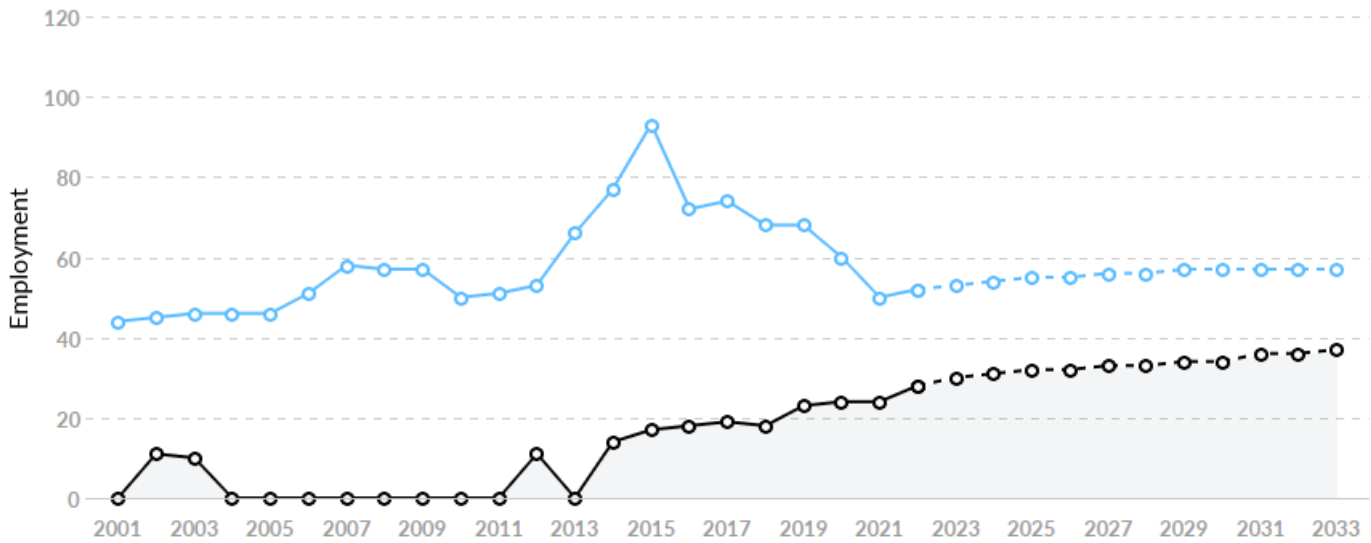
Reliable competition information is not available in your area because there are too few postings.

\*National average values are derived by taking the national value for Set and Exhibit Designers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

# Jobs

## Regional Employment Is Lower Than the National Average

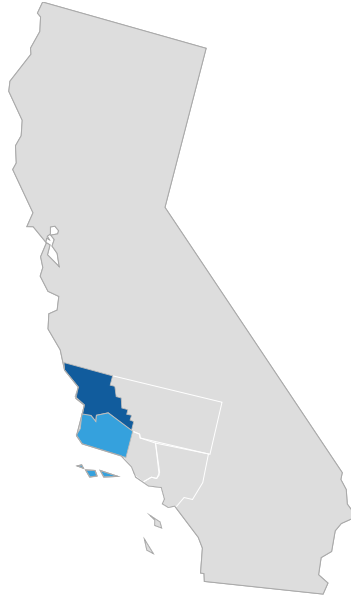
An average area of this size typically has 53\* jobs, while there are 30 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



Region	2023 Jobs	2033 Jobs	Change	% Change
● 2 California Counties	30	37	7	22.9%
● National Average	53	57	4	7.9%

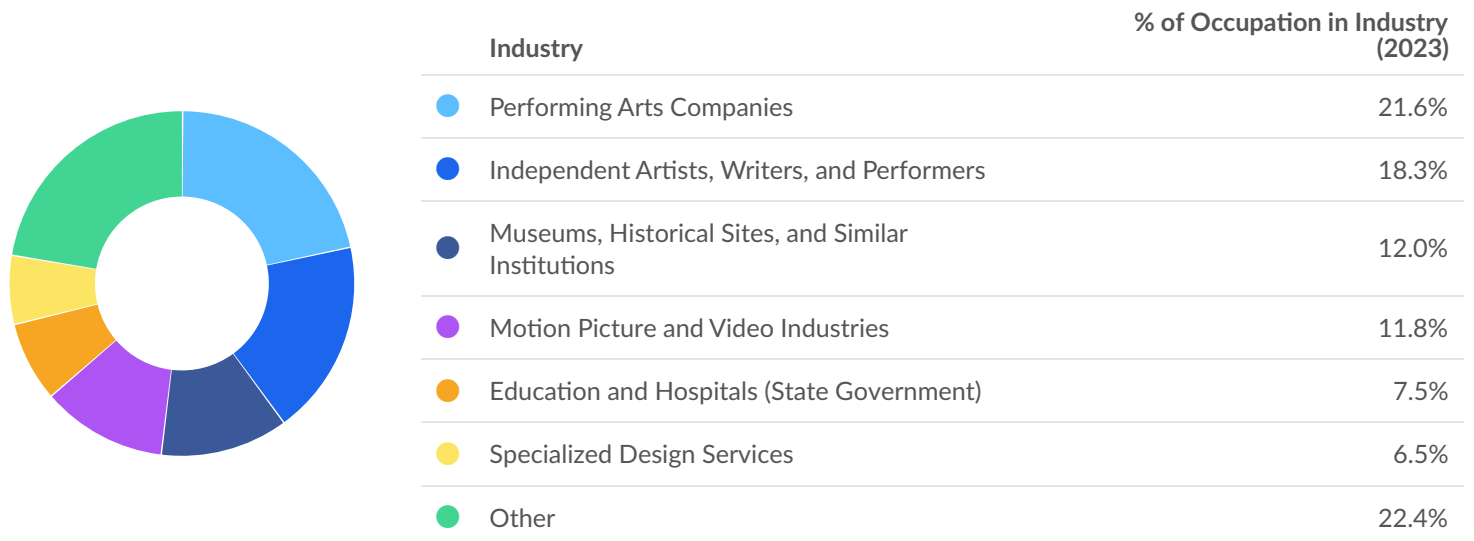
\*National average values are derived by taking the national value for Set and Exhibit Designers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Regional Breakdown



County	2023 Jobs
San Luis Obispo County, CA	21
Santa Barbara County, CA	<10

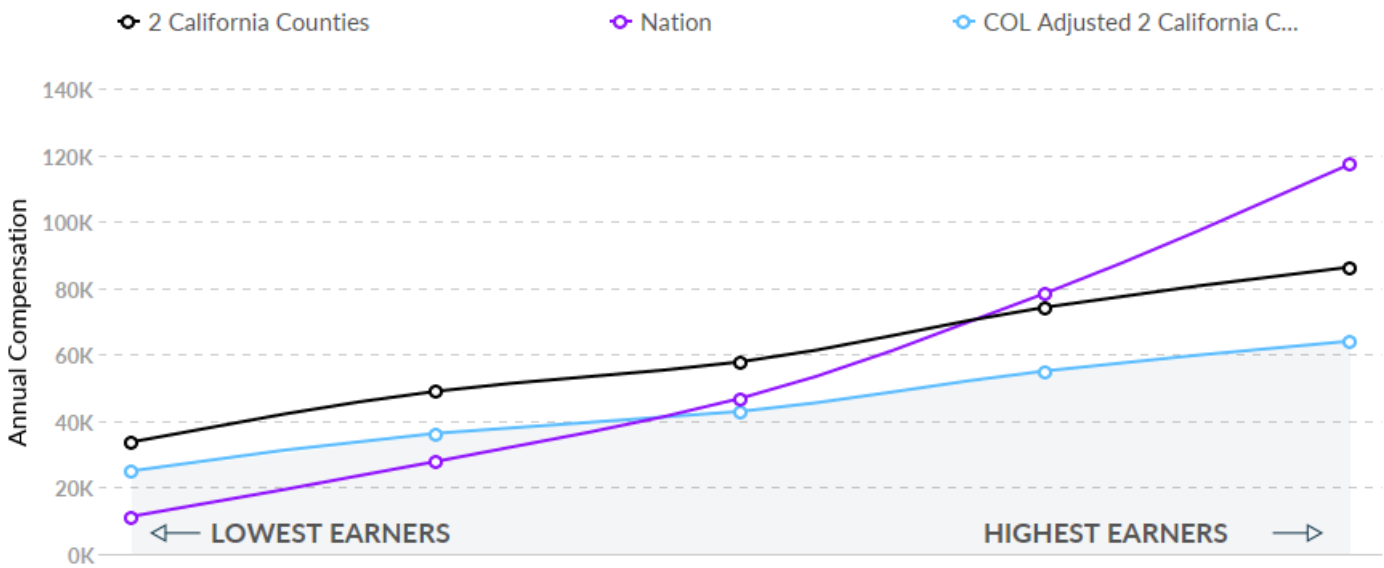
## Most Jobs are Found in the Performing Arts Companies Industry Sector



# Compensation

## Regional Compensation Is 23% Higher Than National Compensation

For Set and Exhibit Designers, the 2021 median wage in your area is \$57,782, while the national median wage is \$46,794.

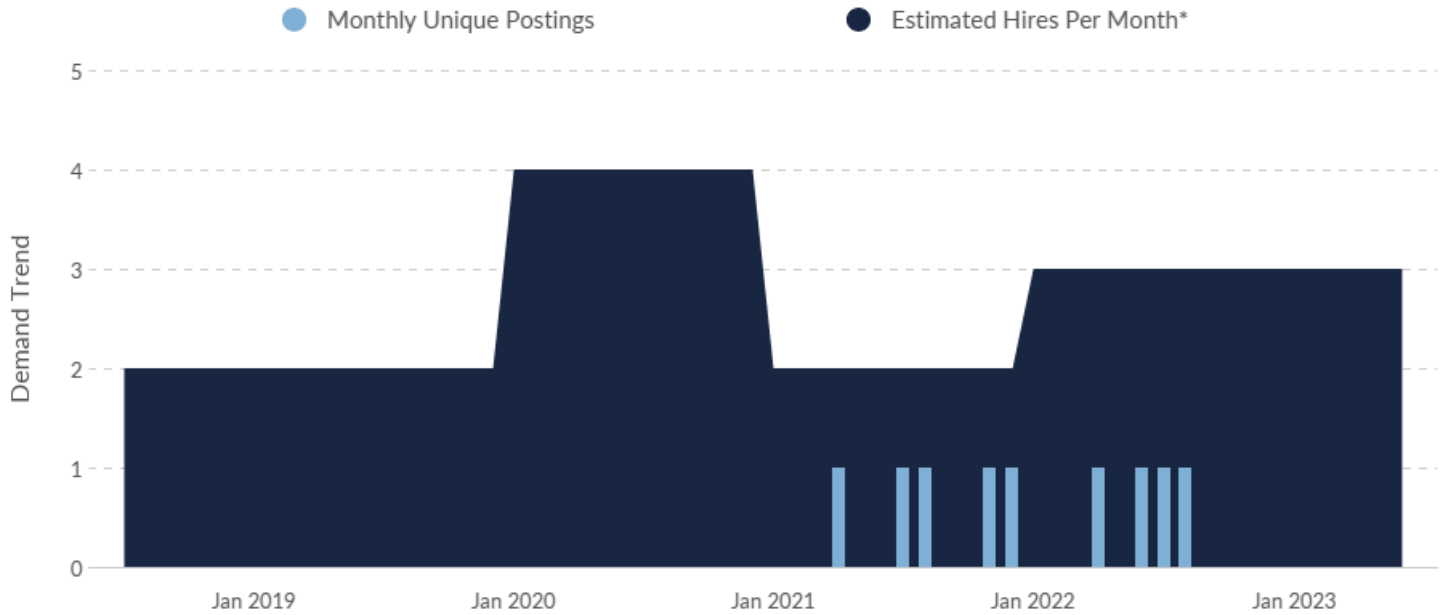




# Job Posting Activity

## No Companies Are Competing for Talent

This section cannot be shown because there aren't any relevant job postings in your area.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Set and Exhibit Designers	0	3

\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Not enough data to show the Top Companies section.

Not enough data to show the Top Job Titles section.

## Top Distinguishing Skills by Demand

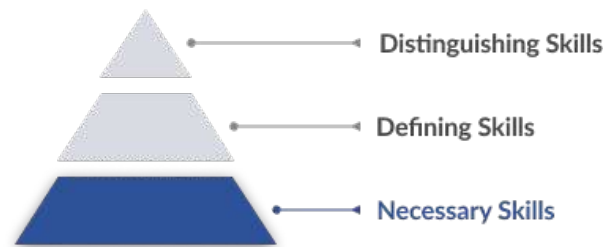
Not enough data to display Distinguishing Skills for this occupation.

## Top Defining Skills by Demand

Not enough data to display Defining Skills for this occupation.

## Top Necessary Skills by Demand

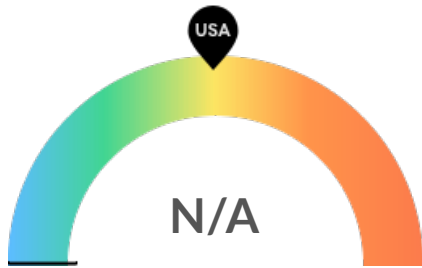
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting
Valid Driver's License	✘	0
Construction	✘	0
Exhibit Design	✘	0
Exhibitions	✘	0

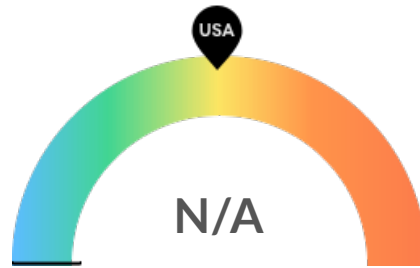
# Demographics

## Reliable Retirement and Diversity Information Is Not Available



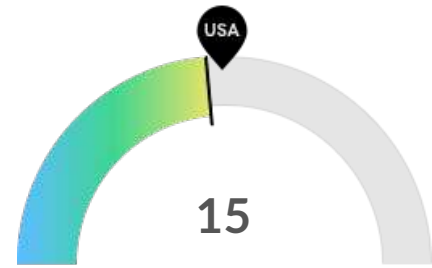
**Retiring Soon**

Reliable retirement information is not available in your area, because there are too few employees.



**Racial Diversity**

Reliable racial diversity information is not available in your area, because there are too few employees.

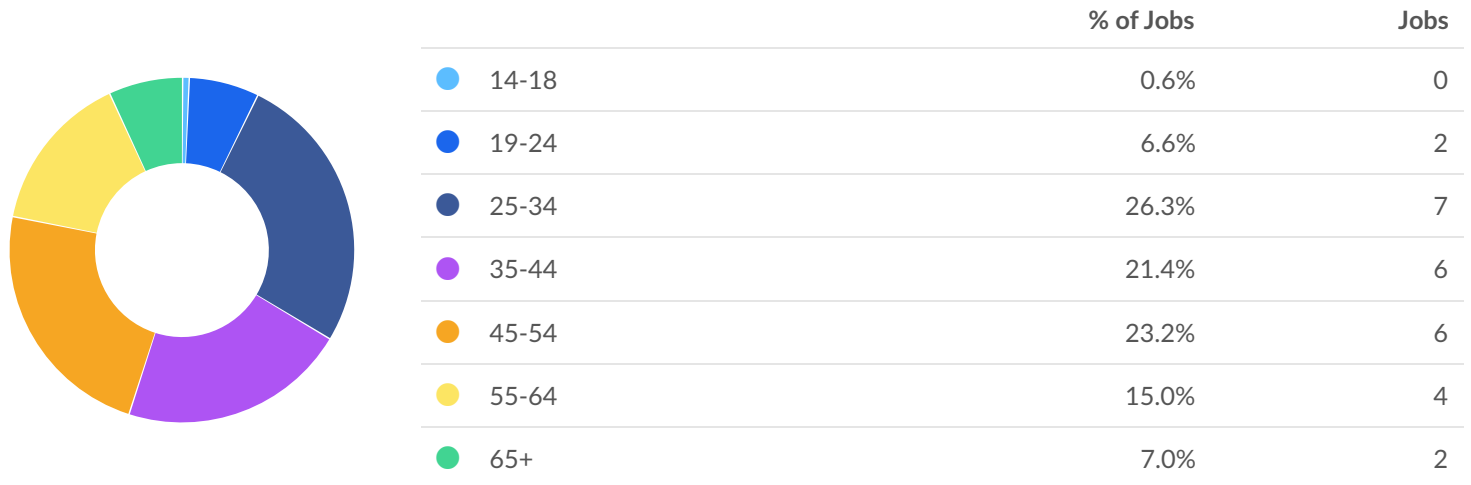


**Gender Diversity**

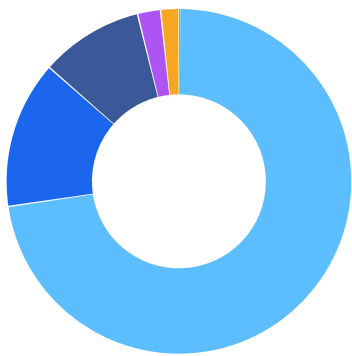
Gender diversity is about average in your area. The national average for an area this size is 16\* female employees, while there are 15 here.

\*National average values are derived by taking the national value for Set and Exhibit Designers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Occupation Age Breakdown

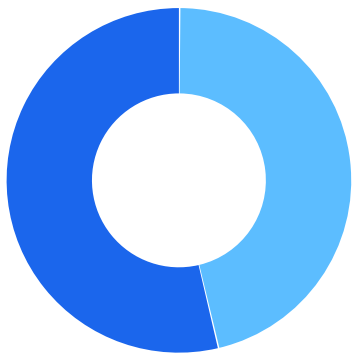


### Occupation Race/Ethnicity Breakdown



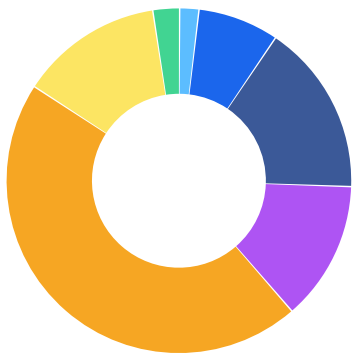
	% of Jobs	Jobs
White	72.6%	20
Hispanic or Latino	13.8%	4
Asian	9.7%	3
Two or More Races	2.2%	1
Black or African American	1.7%	0
American Indian or Alaska Native	0.0%	0
Native Hawaiian or Other Pacific Islander	0.0%	0

### Occupation Gender Breakdown



	% of Jobs	Jobs
Males	46.2%	13
Females	53.8%	15

## National Educational Attainment



	% of Jobs
<span style="color: #00AEEF;">●</span> Less than high school diploma	1.8%
<span style="color: #0070C0;">●</span> High school diploma or equivalent	7.6%
<span style="color: #2E4A7A;">●</span> Some college, no degree	16.1%
<span style="color: #800080;">●</span> Associate's degree	13.1%
<span style="color: #FFA500;">●</span> Bachelor's degree	45.6%
<span style="color: #FFD700;">●</span> Master's degree	13.4%
<span style="color: #008000;">●</span> Doctoral or professional degree	2.5%

# Occupational Programs



## 6 Programs

Of the programs that can train for this job, 6 have produced completions in the last 5 years.



## 340 Completions (2021)

The completions from all regional institutions for all degree types.



## 6 Openings (2021)

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2021)
50.0702	Fine/Studio Arts, General	110
50.0701	Art/Art Studies, General	83
50.0501	Drama and Dramatics/Theatre Arts, General	74
50.0703	Art History, Criticism and Conservation	56
50.0408	Interior Design	15
50.0502	Technical Theatre/Theatre Design and Technology	2

Top Schools	Completions (2021)
University of California-Santa Barbara	155
California Polytechnic State University-San Luis Obispo	62
Santa Barbara City College	51
Allan Hancock College	25
Westmont College	24
Cuesta College	23

## Appendix A

**Set and Exhibit Designers (SOC 27-1027):**

Design special exhibits and sets for film, video, television, and theater productions. May study scripts, confer with directors, and conduct research to determine appropriate architectural styles.

**Sample of Reported Job Titles:**

- Set Decorator
- Stage Scenery Designer
- Set Designer
- Exhibits Manager
- Scenic Designer
- Exhibit Designer
- Designer
- Projection Designer
- Installations Designer
- Historical Society Window Dresser

**Related O\*NET Occupation:**

Set and Exhibit Designers (27-1027.00)