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# What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



**Forbes** 

Harvard Business Review The New York Times

WSJ



# **Report Parameters**

### 1 Occupation

29-1123 Physical Therapists

#### 2 Counties

6079 San Luis Obispo County, CA

6083

Santa Barbara County, CA

#### Class of Worker

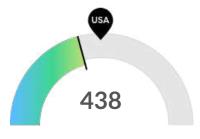
QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.



# **Executive Summary**

### **Aggressive Job Posting Demand Over a Thin Supply of Regional Jobs**



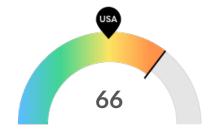
Jobs (2023)

Your area is not a hotspot for this kind of job. The national average for an area this size is 565\* employees, while there are 438 here.



Compensation

Earnings are high in your area. The national median salary for Physical Therapists is \$95,225, compared to \$100,222 here.



**Job Posting Demand** 

Job posting activity is high in your area. The national average for an area this size is 37\* job postings/mo, while there are 66 here.

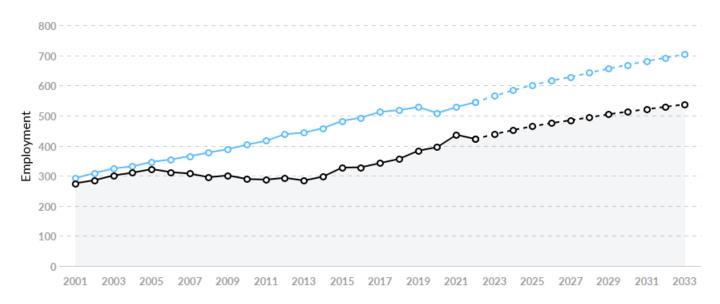
<sup>\*</sup>National average values are derived by taking the national value for Physical Therapists and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.



# Jobs

### Regional Employment Is Lower Than the National Average

An average area of this size typically has 565\* jobs, while there are 438 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



	Region	2023 Jobs	2033 Jobs	Change	% Change
•	2 California Counties	438	537	99	22.6%
	National Average	565	703	138	24.4%

<sup>\*</sup>National average values are derived by taking the national value for Physical Therapists and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

### Regional Breakdown



County	2023 Jobs
Santa Barbara County, CA	268
San Luis Obispo County, CA	170

## Most Jobs are Found in the Offices of Other Health Practitioners Industry Sector

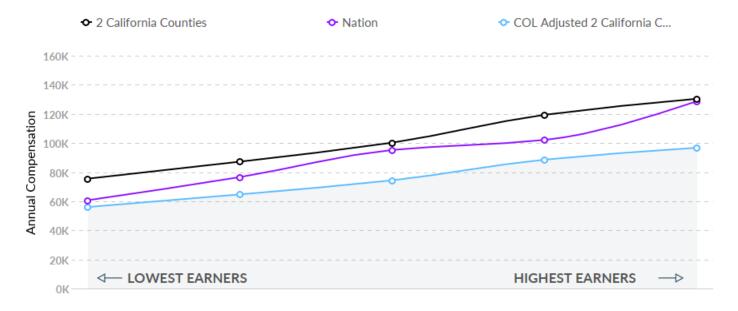




Compensation

### Regional Compensation Is 5% Higher Than National Compensation

For Physical Therapists, the 2021 median wage in your area is \$100,222, while the national median wage is \$95,225.





# Job Posting Activity



#### 393 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2023.



#### 93 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2023.



#### 39 Day Median Duration

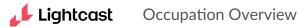
Posting duration is 6 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Physical Therapists	66	8

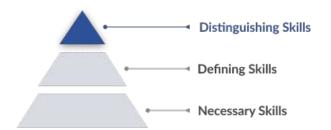
<sup>\*</sup>A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Unique Postings	Top Job Titles	Unique Postings
19	Physical Therapists	175
19	Travel Physical Therapists	115
15	Home Health Physical Therapists	20
14	Outpatient Physical Therapists	15
14	Acute Physical Therapists	6
11	Licensed Physical Therapists	4
11	Skilled Nursing Facility Physical	3
10	Skilled Nursing Facility Travel Ph	3
8	Supervising Physical Therapists	3
8	Locum Tenens Travel Occupatio	2
	19 19 15 14 14 11 11 10 8	19 Physical Therapists  19 Travel Physical Therapists  15 Home Health Physical Therapists  14 Outpatient Physical Therapists  14 Acute Physical Therapists  11 Licensed Physical Therapists  11 Skilled Nursing Facility Physical  10 Skilled Nursing Facility Travel Ph  8 Supervising Physical Therapists



### Top Distinguishing Skills by Demand

An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.

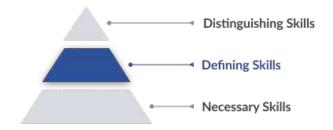


Skill	Salary Boosting	Job Postings Requesting
Physical Therapy Evaluation	•	18
Manual Therapy	•	18
Exercise Programs	<b>8</b>	9
Discharge Summaries	<b>&amp;</b>	5
Disability Prevention	8	3
Exercise Therapy	8	1
Orthotics	•	0



## Top Defining Skills by Demand

An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.

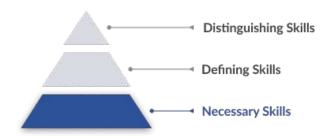


Skill	Salary Boosting	Job Postings Requesting
Physical Therapy		189
Rehabilitation	8	78
Treatment Planning	8	59
Patient Evaluation	8	9



### Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

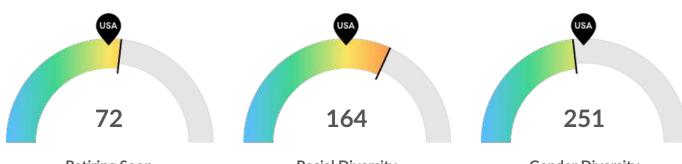


Skill	Salary Boosting	Job Postings Requesting
Cardiopulmonary Resuscitation (CPR) Certification	8	54
Basic Life Support (BLS) Certification	8	49
Home Health Care	8	45
Orthopedics	8	39
Cardiopulmonary Resuscitation (CPR)	8	29
Nursing	8	29
Patient Treatment	8	28
Discharge Planning	8	2



# **Demographics**

### Retirement Risk Is High, While Overall Diversity Is High



#### **Retiring Soon**

Retirement risk is high in your area. The national average for an area this size is 65\* employees 55 or older, while there are 72 here.

#### **Racial Diversity**

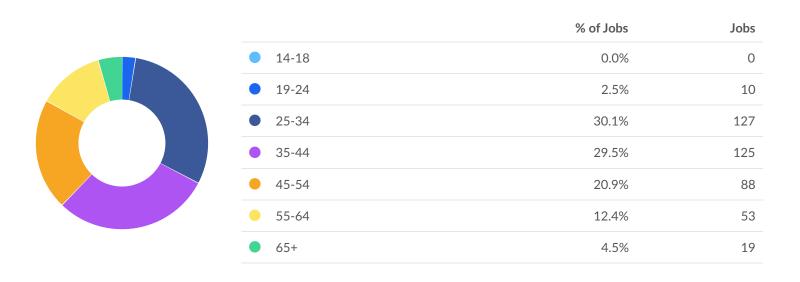
Racial diversity is high in your area. The national average for an area this size is 112\* racially diverse employees, while there are 164 here.

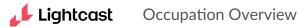
#### **Gender Diversity**

Gender diversity is low in your area. The national average for an area this size is 279\* female employees, while there are 251 here.

\*National average values are derived by taking the national value for Physical Therapists and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

### Occupation Age Breakdown

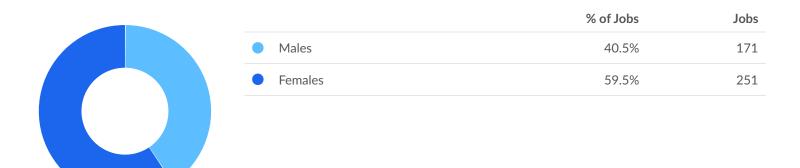




### Occupation Race/Ethnicity Breakdown

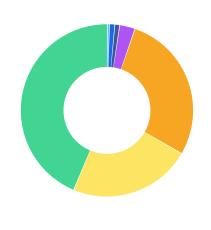


### **Occupation Gender Breakdown**

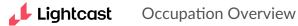




### **National Educational Attainment**



	% of Jobs
Less than high school diploma	0.4%
High school diploma or equivalent	1.0%
Some college, no degree	0.9%
Associate's degree	2.9%
Bachelor's degree	28.1%
Master's degree	23.0%
Doctoral or professional degree	43.8%



# **Occupational Programs**



#### **O Programs**

Of the programs that can train for this job, 0 have produced completions in the last 5 years.



#### 0 Completions (2021)

The completions from all regional institutions for all degree types.



#### 20 Openings (2021)

The average number of openings for an occupation in the region is 74.

Not enough data to show the Top Programs section.

Not enough data to show the Top Schools section.



# Appendix A

#### Physical Therapists (SOC 29-1123):

Assess, plan, organize, and participate in rehabilitative programs that improve mobility, relieve pain, increase strength, and improve or correct disabling conditions resulting from disease or injury.

#### Sample of Reported Job Titles:

Pediatric Physical Therapist (Pediatric PT) Therapist Registered Physical Therapist (RPT) Outpatient Physical Therapist (Outpatient PT) Inpatient Physical Therapist (Inpatient PT) Home Care Physical Therapist (Home Care PT) Doctor of Physical Therapy (DPT) Acute Care PT (Acute Care Physical Therapist) Sports Physical Therapist (Sports PT) Pulmonary Physical Therapist (Pulmonary PT)

#### Related O\*NET Occupation:

Physical Therapists (29-1123.00)