



Food Service Managers in 2 California Counties

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumé, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Occupation

11-9051 Food Service Managers

2 Counties

6079 San Luis Obispo County, CA

6083 Santa Barbara County, CA

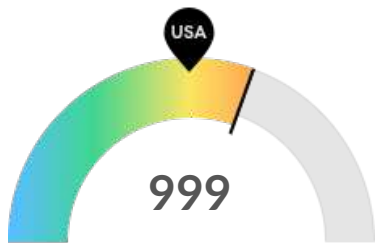
Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.

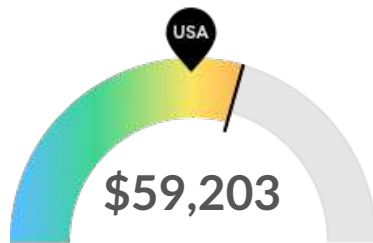
Executive Summary

Light Job Posting Demand Over a Deep Supply of Regional Jobs



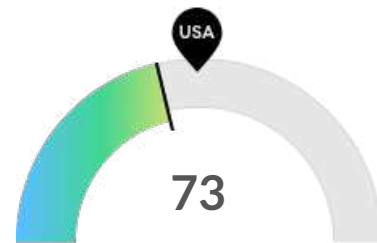
Jobs (2023)

Your area is a hotspot for this kind of job. The national average for an area this size is 734* employees, while there are 999 here.



Compensation

Earnings are about average in your area. The national median salary for Food Service Managers is \$55,077, compared to \$59,203 here.



Job Posting Demand

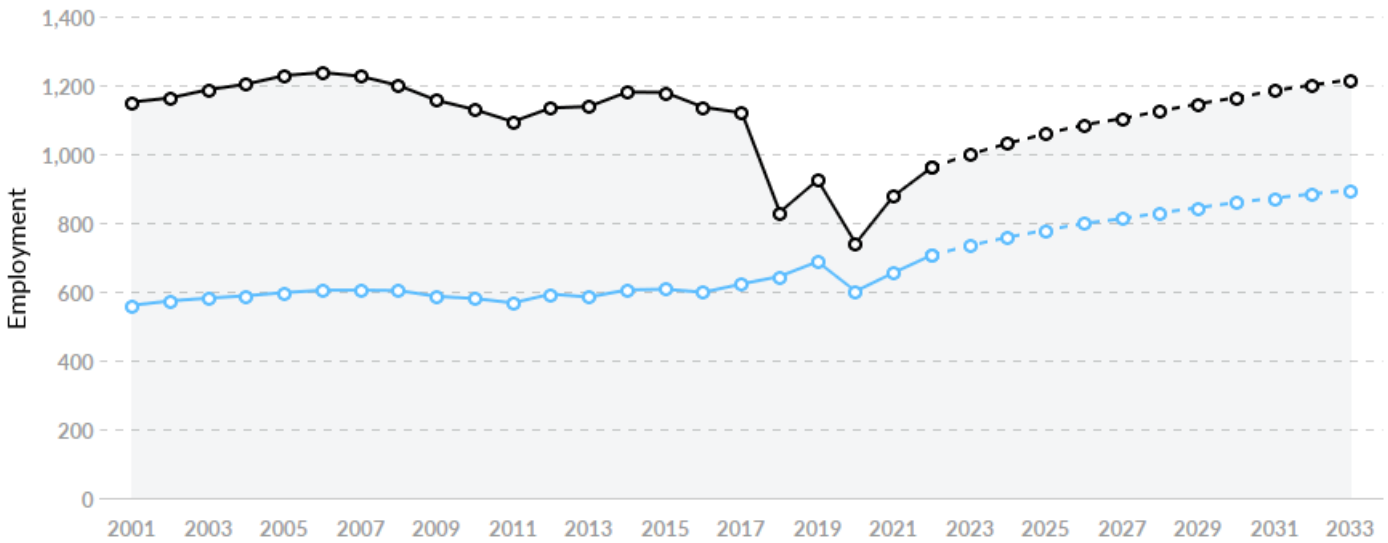
Job posting activity is low in your area. The national average for an area this size is 91* job postings/mo, while there are 73 here.

*National average values are derived by taking the national value for Food Service Managers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Higher Than the National Average

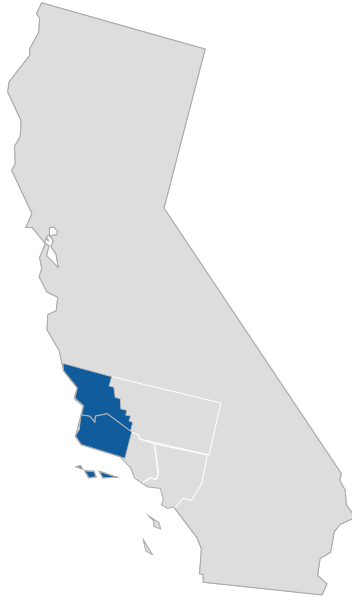
An average area of this size typically has 734* jobs, while there are 999 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Region	2023 Jobs	2033 Jobs	Change	% Change
● 2 California Counties	999	1,216	218	21.8%
● National Average	734	895	162	22.0%

*National average values are derived by taking the national value for Food Service Managers and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2023 Jobs
Santa Barbara County, CA	532
San Luis Obispo County, CA	467

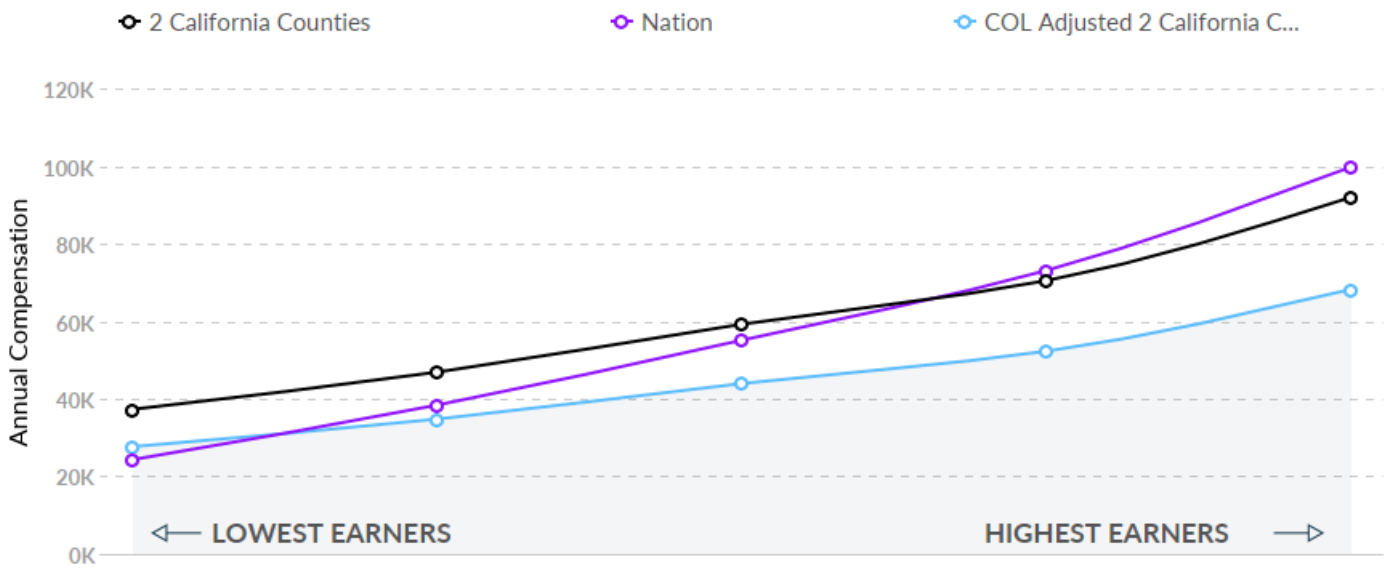
Most Jobs are Found in the Restaurants and Other Eating Places Industry Sector



Compensation

Regional Compensation Is 7% Higher Than National Compensation

For Food Service Managers, the 2021 median wage in your area is \$59,203, while the national median wage is \$55,077.



Job Posting Activity



437 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2023.



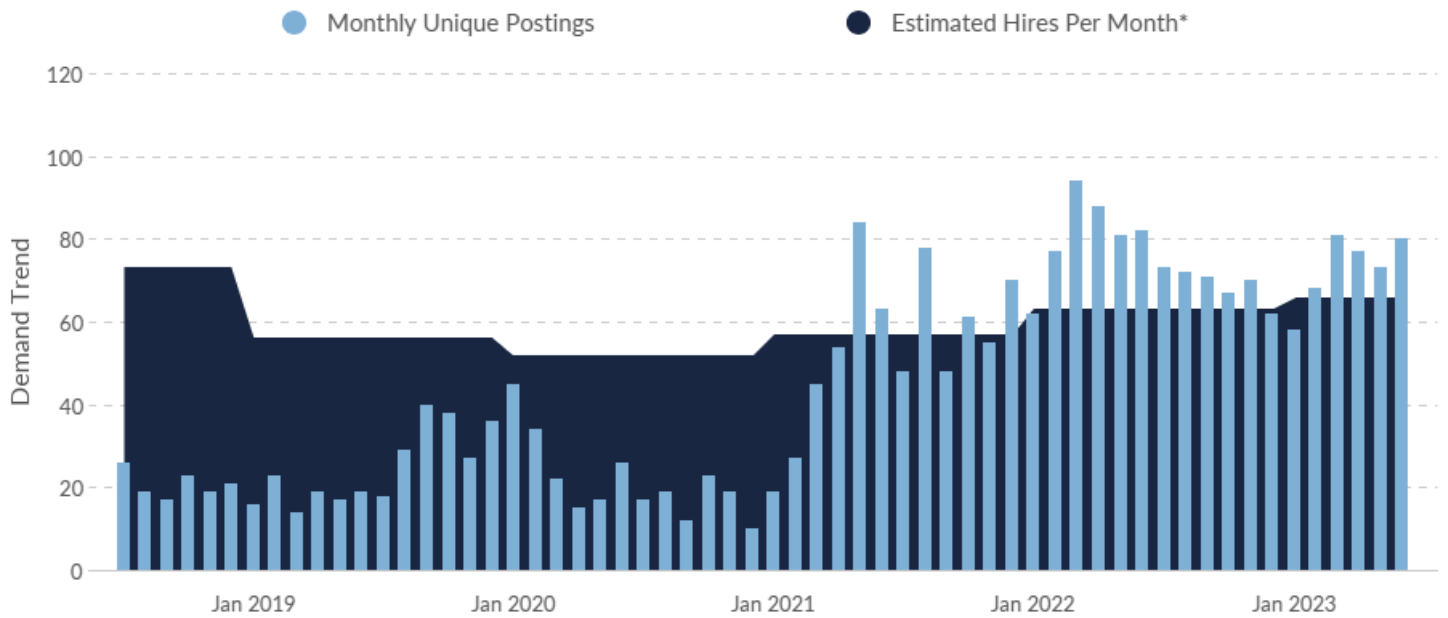
138 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2023.



37 Day Median Duration

Posting duration is 4 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Food Service Managers	73	66

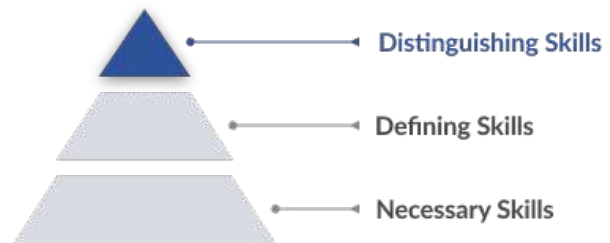
*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings
Wendy's	30
Taco Bell	26
Marriott International	19
Chipotle	13
Starbucks	12
Hilton	10
McDonald's	10
Pizza Hut	10
Buffalo Wild Wings	9
Kentucky Fried Chicken	8

Top Job Titles	Unique Postings
Assistant Managers	55
General Managers	50
Shift Managers	27
Food and Beverage Managers	26
Restaurant Managers	26
Assistant Restaurant Managers	19
Front of House Managers	16
Restaurant General Managers	16
Assistant General Managers	11
Directors of Banquets	8

Top Distinguishing Skills by Demand

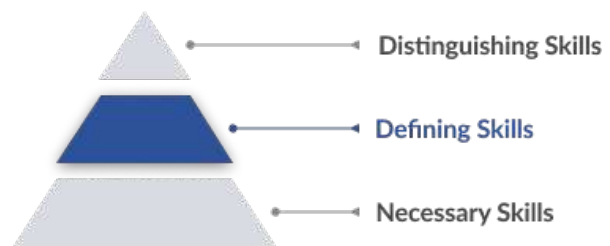
An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.



Skill	Salary Boosting	Job Postings Requesting
Hazard Analysis And Critical Control Points (HACCP)	✗	17
Cash Control	✗	12

Top Defining Skills by Demand

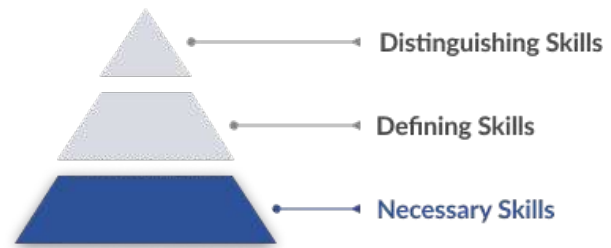
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting
Restaurant Operation	✓	263
Food Safety And Sanitation	✗	124
Restaurant Management	✗	91
Food Services	✗	75
Profit And Loss (P&L) Management	✓	62
ServSafe Certification	✗	55
Food Quality Assurance And Control	✓	51
Cost Control	✗	21

Top Necessary Skills by Demand

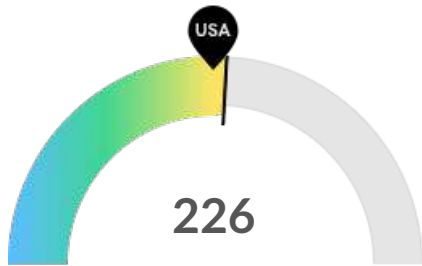
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting
Valid Driver's License	✘	99
Marketing	✘	92
Customer Complaint Resolution	✘	46
Accounting	✘	38
Inventory Management	✘	38
Food Preparation	✘	29

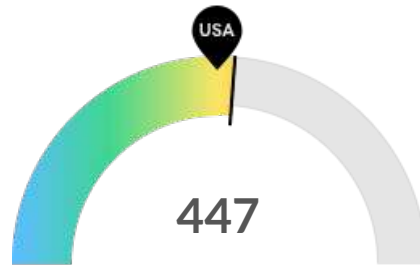
Demographics

Retirement Risk Is About Average, While Overall Diversity Is About Average



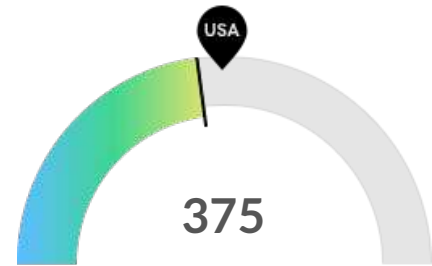
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 215* employees 55 or older, while there are 226 here.



Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 417* racially diverse employees, while there are 447 here.

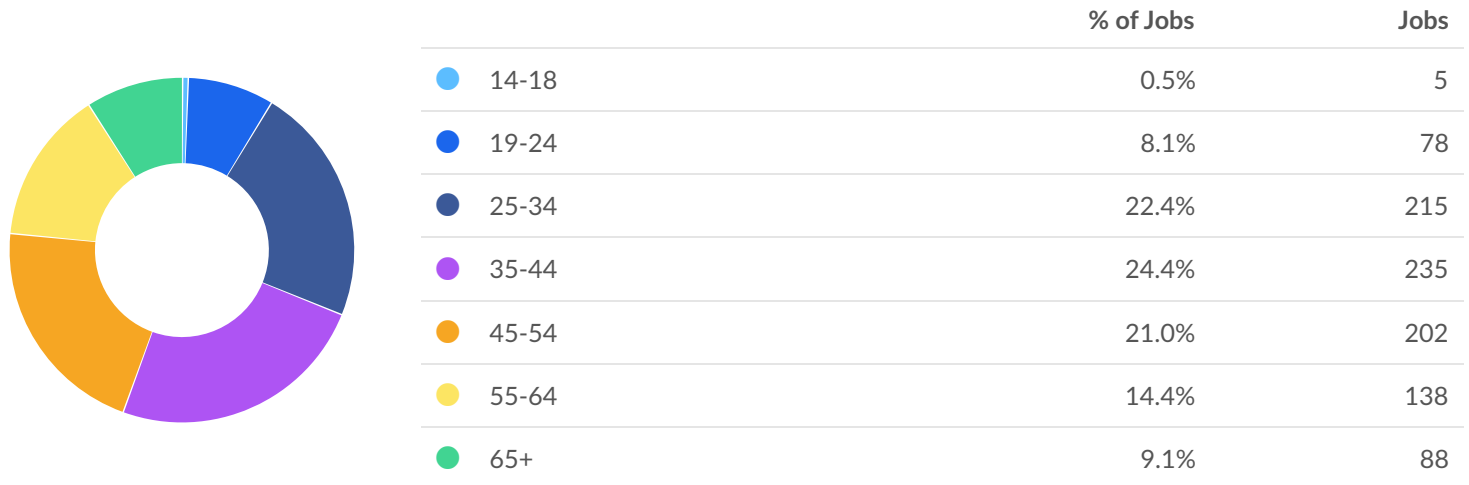


Gender Diversity

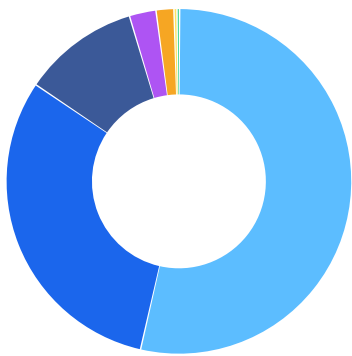
Gender diversity is low in your area. The national average for an area this size is 425* female employees, while there are 375 here.

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Occupation Age Breakdown



Occupation Race/Ethnicity Breakdown



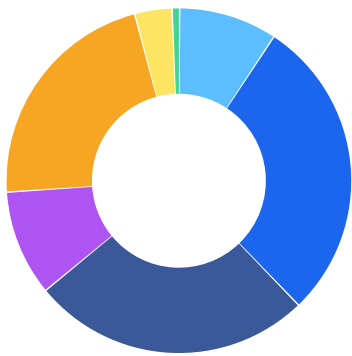
	% of Jobs	Jobs
● White	53.5%	514
● Hispanic or Latino	30.9%	297
● Asian	10.9%	105
● Black or African American	2.5%	24
● Two or More Races	1.7%	16
● American Indian or Alaska Native	0.3%	3
● Native Hawaiian or Other Pacific Islander	0.2%	2

Occupation Gender Breakdown



	% of Jobs	Jobs
● Males	61.0%	586
● Females	39.0%	375

National Educational Attainment



	% of Jobs
● Less than high school diploma	9.2%
● High school diploma or equivalent	28.5%
● Some college, no degree	26.2%
● Associate's degree	9.9%
● Bachelor's degree	21.9%
● Master's degree	3.5%
● Doctoral or professional degree	0.7%

Occupational Programs



5 Programs

Of the programs that can train for this job, 5 have produced completions in the last 5 years.



67 Completions (2021)

The completions from all regional institutions for all degree types.



190 Openings (2021)

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2021)
19.0501	Foods, Nutrition, and Wellness Studies, General	26
12.0500	Cooking and Related Culinary Arts, General	21
52.0901	Hospitality Administration/Management, General	15
12.0504	Restaurant, Culinary, and Catering Management/Manager	5

Top Schools	Completions (2021)
Allan Hancock College	38
Cuesta College	16
Santa Barbara City College	13

Appendix A

Food Service Managers (SOC 11-9051):

Plan, direct, or coordinate activities of an organization or department that serves food and beverages. Excludes Chefs and Head Cooks (35-1011).

Sample of Reported Job Titles:

Restaurant General Manager
Restaurant Manager
Food Service Manager
Food Service Director
Club Manager
Kitchen Manager
Food and Beverage Manager
Food and Beverage Director
Dining Services Director
Clubhouse Manager

Related O*NET Occupation:

Food Service Managers (11-9051.00)