

Career Pathways

Lightcast Q3 2023 Data Set

August 2023

Allan Hancock College



Parameters

Focus Occupation:

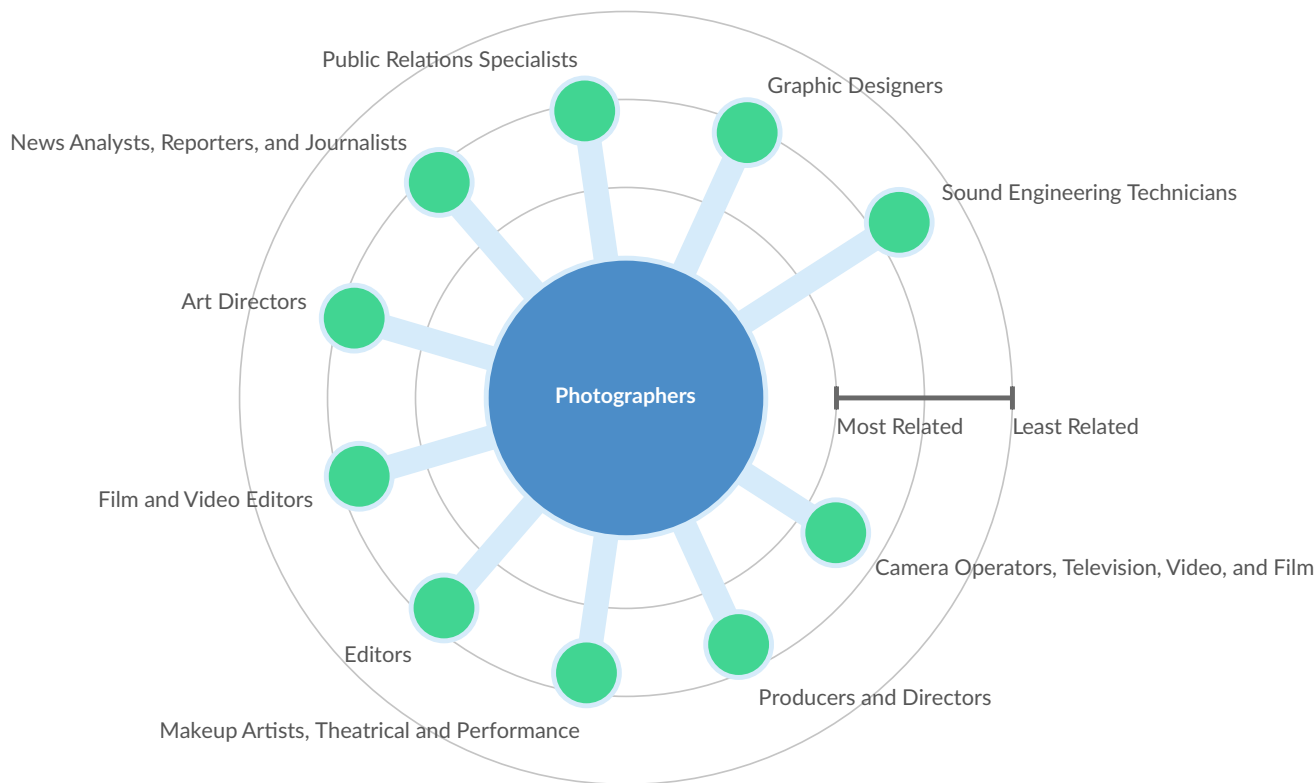
Code	Description
27-4021	Photographers

Regions:

Code	Description	Code	Description
42020	San Luis Obispo-Paso Robles, CA	42200	Santa Maria-Santa Barbara, CA

Related Jobs

Below are the top listed next-step jobs for Photographers with median advertised salary of \$46,720. Select a job to view additional insight (i.e. Skill Gaps) between Photographers and your selected occupation.



Below is the table-view of the top listed next-step jobs for Photographers. Select a job to view skill gaps between Photographers and your selected occupation.

Occupation	Category	Relevance	Avg. Unique Monthly Postings from Aug 2022 - Jul 2023	Mean Salary Diff.
Camera Operators, Television, Video, and Film	Advancement	78%	2	+\$11,586
Producers and Directors	Lateral Advancement	66%	3	+\$25,503
Makeup Artists, Theatrical and Performance	Lateral Advancement	62%	1	+\$6,259
Editors	Lateral Advancement	62%	3	+\$16,601
Film and Video Editors	Advancement	62%	1	+\$9,755
Art Directors	Lateral Advancement	59%	1	+\$72,824
News Analysts, Reporters, and Journalists	Lateral Advancement	58%	4	+\$7,838
Public Relations Specialists	Lateral Advancement	55%	16	+\$11,929

Graphic Designers	Lateral Advancement	54%	6	+\$6,365
Sound Engineering Technicians	Advancement	35%	1	+\$12,207

Appendix A - Data Sources and Calculations

State Data Sources

This report uses state data from the following agencies: California Employment Development Department