

Career Pathways

Lightcast Q3 2023 Data Set

August 2023

Allan Hancock College



Parameters

Focus Occupation:

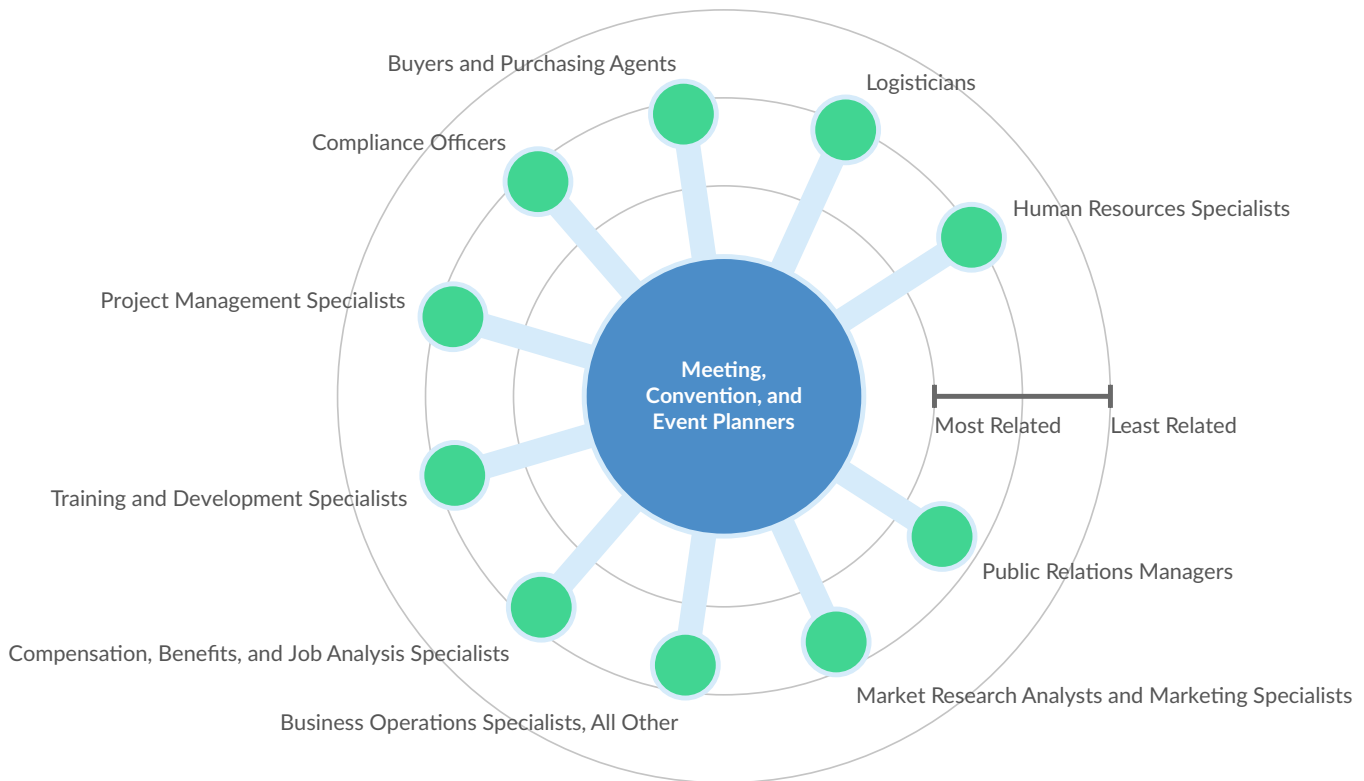
Code	Description
13-1121	Meeting, Convention, and Event Planners

Regions:

Code	Description	Code	Description
42020	San Luis Obispo-Paso Robles, CA	42200	Santa Maria-Santa Barbara, CA

Related Jobs

Below are the top listed next-step jobs for Meeting, Convention, and Event Planners with median advertised salary of \$46,720. Select a job to view additional insight (i.e. Skill Gaps) between Meeting, Convention, and Event Planners and your selected occupation.



Below is the table-view of the top listed next-step jobs for Meeting, Convention, and Event Planners. Select a job to view skill gaps between Meeting, Convention, and Event Planners and your selected occupation.

Occupation	Category	Relevance	Avg. Unique Monthly Postings from Aug 2022 - Jul 2023	Mean Salary Diff.
Public Relations Managers	Lateral Advancement	72%	24	+\$49,020
Market Research Analysts and Marketing Specialists	Advancement	66%	37	+\$9,149
Business Operations Specialists, All Other	Advancement	65%	16	+\$22,645
Compensation, Benefits, and Job Analysis Specialists	Advancement	61%	6	+\$16,603
Training and Development Specialists	Advancement	60%	9	+\$11,233
Project Management Specialists	Advancement	59%	26	+\$46,783

Compliance Officers	Advancement	58%	9	+\$24,162
Buyers and Purchasing Agents	Advancement	58%	25	+\$18,269
Logisticians	Advancement	53%	10	+\$18,708
Human Resources Specialists	Advancement	52%	36	+\$8,462

Appendix A - Data Sources and Calculations

State Data Sources

This report uses state data from the following agencies: California Employment Development Department