

# Career Pathways

Lightcast Q3 2023 Data Set

August 2023

Allan Hancock College



# Parameters

## Focus Occupation:

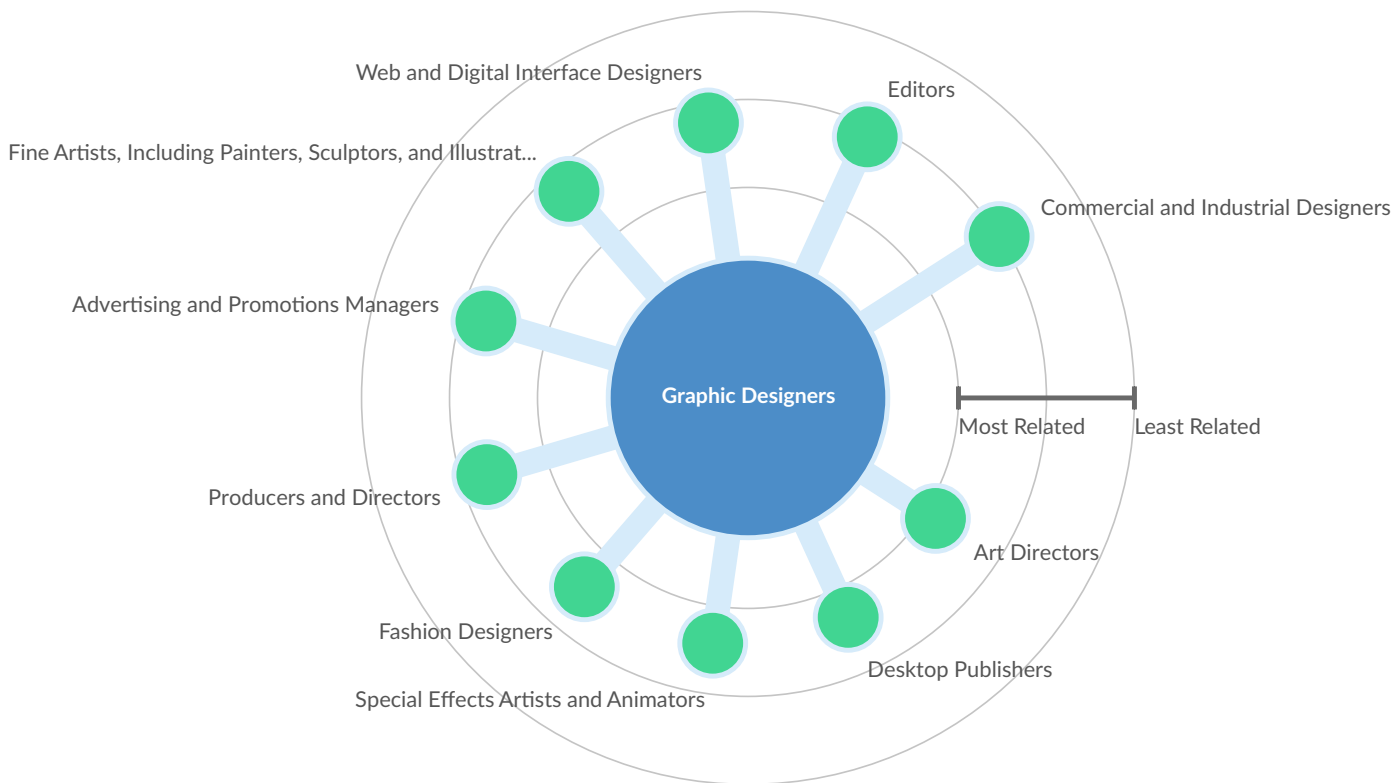
| Code    | Description       |
|---------|-------------------|
| 27-1024 | Graphic Designers |

## Regions:

| Code  | Description                     | Code  | Description                   |
|-------|---------------------------------|-------|-------------------------------|
| 42020 | San Luis Obispo-Paso Robles, CA | 42200 | Santa Maria-Santa Barbara, CA |

## Related Jobs

Below are the top listed next-step jobs for Graphic Designers with median advertised salary of \$55,040. Select a job to view additional insight (i.e. Skill Gaps) between Graphic Designers and your selected occupation.



Below is the table-view of the top listed next-step jobs for Graphic Designers. Select a job to view skill gaps between Graphic Designers and your selected occupation.

| Occupation                            | Category            | Relevance | Avg. Unique Monthly Postings from Aug 2022 - Jul 2023 | Mean Salary Diff. |
|---------------------------------------|---------------------|-----------|---|-------------------|
| Art Directors                         | Advancement         | 93%       | 1   | +\$66,459         |
| Desktop Publishers                    | Lateral Advancement | 83%       | 0   | +\$14,757         |
| Special Effects Artists and Animators | Advancement         | 79%       | 0   | +\$41,910         |
| Fashion Designers                     | Advancement         | 78%       | 0   | +\$27,508         |
| Producers and Directors               | Lateral Advancement | 65%       | 3   | +\$19,138         |
| Advertising and Promotions Managers   | Lateral Advancement | 64%       | 1   | +\$47,571         |

|   |                     |     |   |           |
|---|---------------------|-----|---|-----------|
| Fine Artists, Including Painters, Sculptors, and Illustrators | Advancement         | 64% | 2 | +\$10,654 |
| Web and Digital Interface Designers                           | Lateral Advancement | 62% | 1 | +\$44,389 |
| Editors   | Lateral Advancement | 56% | 3 | +\$10,236 |
| Commercial and Industrial Designers                           | Advancement         | 50% | 3 | +\$63,233 |

# Appendix A - Data Sources and Calculations

## State Data Sources

This report uses state data from the following agencies: California Employment Development Department