

Career Pathways

Lightcast Q3 2023 Data Set

August 2023

Allan Hancock College



Parameters

Focus Occupation:

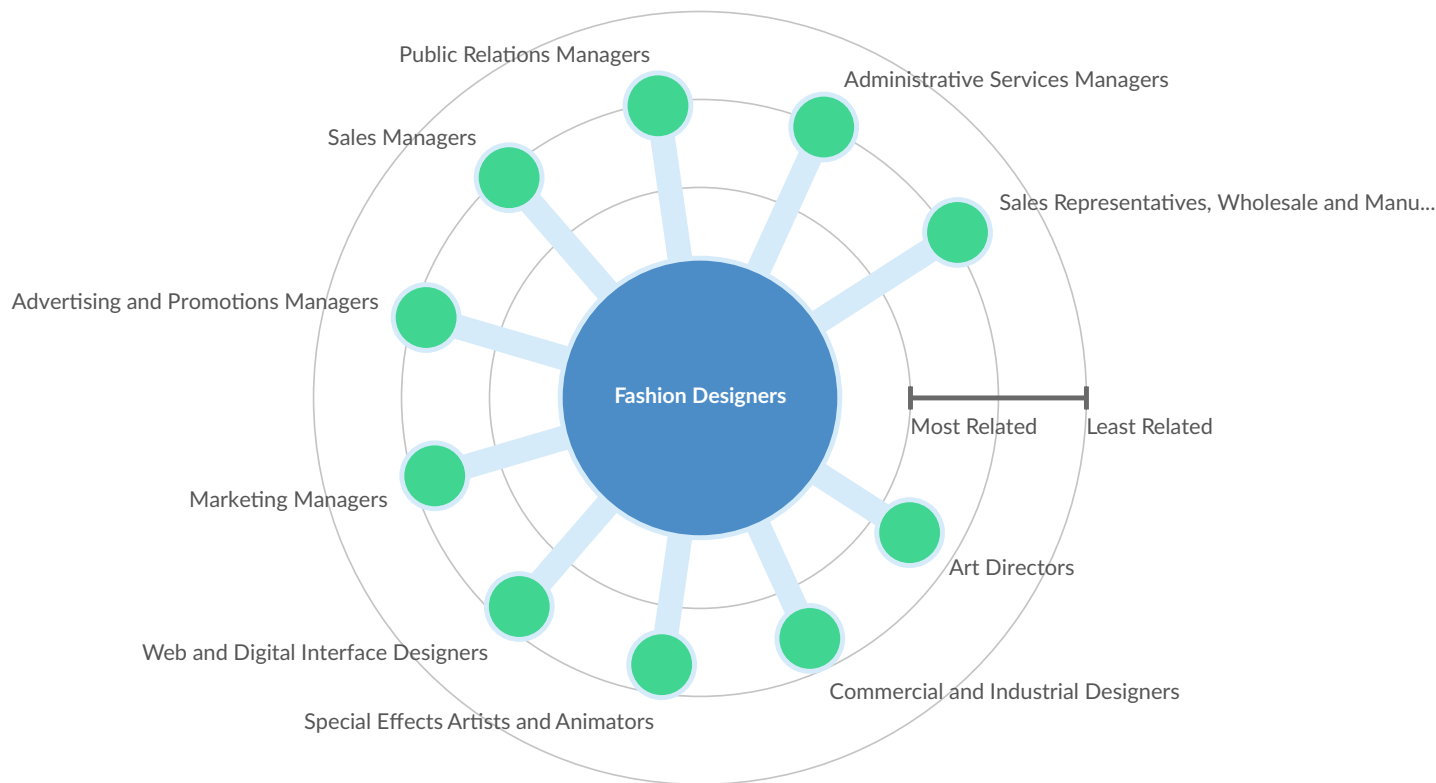
Code	Description
27-1022	Fashion Designers

Regions:

Code	Description	Code	Description
42020	San Luis Obispo-Paso Robles, CA	42200	Santa Maria-Santa Barbara, CA

Related Jobs

Below are the top listed next-step jobs for Fashion Designers with median advertised salary of \$120,000. Select a job to view additional insight (i.e. Skill Gaps) between Fashion Designers and your selected occupation.



Below is the table-view of the top listed next-step jobs for Fashion Designers. Select a job to view skill gaps between Fashion Designers and your selected occupation.

Occupation	Category	Relevance	Avg. Unique Monthly Postings from Aug 2022 - Jul 2023	Mean Salary Diff.
Art Directors	Advancement	78%	1	+\$38,950
Commercial and Industrial Designers	Advancement	69%	3	+\$35,725
Special Effects Artists and Animators	Advancement	66%	0	+\$14,402
Web and Digital Interface Designers	Lateral Advancement	63%	1	+\$16,881
Marketing Managers	Lateral Advancement	63%	33	+\$44,274
Advertising and Promotions Managers	Lateral Advancement	57%	1	+\$20,062

Sales Managers	Lateral Advancement	54%	41	+\$20,562
Public Relations Managers	Lateral Advancement	52%	24	+\$14,400
Administrative Services Managers	Lateral Advancement	50%	12	+\$10,723
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	Lateral Advancement	46%	10	+\$13,427

Appendix A - Data Sources and Calculations

State Data Sources

This report uses state data from the following agencies: California Employment Development Department