

Areas of Interest Survey

Start of Block: Default Question Block

Q1 At Allan Hancock College, we value feedback from students and our community. We are interested in learning more about how people select a major when applying to college. **Any person who is interested in applying to college or currently enrolled in college is encouraged to complete the survey.** The survey should take about five to ten minutes to complete. Your participation in this research is voluntary, **and you have the right to stop participating at any point, for any reason, and without any prejudice.** All of your responses will be kept completely anonymous and confidential. If you have any questions about the survey, contact the Office of Institutional Effectiveness at ahcsurveys@hancockcollege.edu. By clicking the button below, you acknowledge that your participation in this survey is voluntary and that you are aware that you may choose to terminate your participation in the study at any time and for any reason.

- I **consent**, take me to the survey.
- I **do not consent**, I do not wish to participate.

*Skip To: End of Survey If At Allan Hancock College, we value feedback from students and our community. We are interested... = I **do not consent**, I do not wish to participate.*

Q2 How much college experience do you have?

- I am a high school student taking college classes.
- I am registered for my first semester in college (not currently in high school).
- I have completed a few classes.
- I am about half way done with college.
- I am almost ready to graduate from college.
- I am done with college and no longer seeking classes.
- I am not interested in attending college.

Skip To: End of Survey If How much college experience do you have? = I am not interested in attending college.

Display This Question:

If How much college experience do you have? != I am done with college and no longer seeking classes.

Q3 What is your current educational goal?

- To earn credits to transfer to a university
 - To earn an AA degree
 - To earn a certificate
 - Prepare for a new career (acquire job skills)
 - Improve my basic English and math skills
 - To gain new skills (life-long learner)
 - I don't have an educational goal/I'm undecided
-

Display This Question:

If How much college experience do you have? = I am a high school student taking college classes.

Or How much college experience do you have? = I am registered for my first semester in college (not currently in high school).

Or How much college experience do you have? = I have completed a few classes.

Or How much college experience do you have? = I am about half way done with college.

Or How much college experience do you have? = I am almost ready to graduate from college.

Q4 What is your current major? Select one from drop-down list below. If you are double majoring, pick the one that you think is most relevant to your career goals.

▼ Accounting ... Word/Information Processing

Display This Question:

If How much college experience do you have? = I am a high school student taking college classes.

Or How much college experience do you have? = I am registered for my first semester in college (not currently in high school).

Or How much college experience do you have? = I have completed a few classes.

Or How much college experience do you have? = I am about half way done with college.

Or How much college experience do you have? = I am almost ready to graduate from college.

Q5 Do you have a specific career goal related to this major?

Yes

No

Unsure

Display This Question:

If Do you have a specific career goal related to this major? = Yes

Or Do you have a specific career goal related to this major? = Unsure

Q6 We would like to know what your career goal is based on your decided major. Briefly describe your career or job goal (e.g., I want to be an architect; I want to run my own software company; I want to teach elementary kids; I need to update my certificate training for HVAC).

Display This Question:

If How much college experience do you have? = I am done with college and no longer seeking classes.

Q7 What was your major in college? Select from list below. If you do not see your major, select "my major isn't listed." If you double majored, select the one that most closely related to your career goals.

▼ Accounting ... My major isn't listed.

Display This Question:

If How much college experience do you have? = I am done with college and no longer seeking classes.

Q8 Did you have a specific career goal related to this major?

Yes

No

Display This Question:

If Did you have a specific career goal related to this major? = Yes

Q9 We would like to know what your career goal was based on your decided major. Briefly describe your career or job goal (e.g., I wanted to be an architect; I wanted to run my own software company; I wanted to teach elementary kids; I needed to update my certificate training for HVAC).

Q10 Have you ever switched majors?

Yes

No

Display This Question:

If Have you ever switched majors? = Yes

Q11 What was your previous major? Select one from the list below.

▼ Accounting ... Word/Information Processing

Display This Question:

If Have you ever switched majors? = Yes

Q12 Why did you switch majors? (select all that apply).

- Newfound interest in subject
 - Encouragement from counselor
 - Encouragement from parents
 - Encouragement from instructors
 - More job opportunities in field
 - Higher level of pay in field
 - Prior major was too difficult
 - Prior major was not challenging
 - Prior major was too difficult to get the courses needed to graduate
 - Made an informed choice
 - Other, please tell us more.
-

Q13 How influential were the following factors in choosing your major?

	Not at all influential	Somewhat Influential	Very Influential
Parent/Guardian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High school counselor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College counselor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interest in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The number of job opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aptitude (skill) in subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Level of pay associated with the field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Related subject in high school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career assessment/exploration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Display This Question:

If How much college experience do you have? != I am done with college and no longer seeking classes.

Q14 How confident are you that you selected the right major for your goals?

- Extremely confident
- Somewhat confident
- Neither confident nor not confident
- Somewhat not confident
- Extremely not confident

Display This Question:

If How much college experience do you have? != I am done with college and no longer seeking classes.

Q15 How do you feel about the process of selecting a major?

- Very overwhelmed
- Somewhat overwhelmed
- Neither overwhelmed nor overwhelmed
- Somewhat overwhelmed
- Not overwhelmed

Page Break

Start of Block: Major Block

Q16 Meta-Majors are collections of academic majors that have related courses. Meta-Majors cluster groups of majors that fit within a career area. Research has shown that grouping majors into higher level career paths helps students find and enter a path in college. Allan Hancock College is in the process of grouping majors to assist students. You will see seven different groupings (i.e., Meta-Majors) below. The objective of this exercise is for you to find your major in each of the groupings. Please keep your major in mind as you make your selections.



Q17 If you were presented with the following list of categories, where do you think your major would fit:

- Social and Behavioral Sciences
 - Human Services and Public Safety
 - Education and Child Care
 - Business
 - Health
 - Industrial and Applied Technologies
 - Computer and Information Sciences
 - STEM
 - Arts, Humanities, Communication, and Design
 - I don't see a fit for my major
-



Q18 If you were presented with the following list of categories, where do you think your major would fit:

- Arts, media, and entertainment
 - Business, Finances, and Information Technology
 - Education and Child Development
 - Health Sciences
 - Hospitality, Wellness, and Recreation
 - Industrial Technology and Manufacturing
 - Literature and Languages
 - People, Culture, and Society
 - Public Services
 - Science, Technology, Engineering, and Mathematics
 - I don't see a fit for my major
-



Q19 If you were presented with the following list of categories, where do you think your major would fit:

- Business
- Arts
- Public Safety
- STEM
- Social
- I don't see a fit for my major



Q20 If you were presented with the following list of categories, where do you think your major would fit:

- Business
- Arts
- Public Safety
- STEM
- Humanities
- Health Sciences
- I don't see a fit for my major



Q21 If you were presented with the following list of categories, where do you think your major would fit:

- Health, Sciences and Athletics
 - Communication, Languages, and Education
 - Social and Behavioral Sciences and International Relations
 - Business
 - Arts & Entertainment
 - Applied Technology
 - Emergency and Public Safety
 - I don't see a fit for my major
-



Q22 If you were presented with the following list of categories, where do you think your major would fit:

- Careers in Business and Finance
 - Careers in Creative Arts
 - Careers that use Math, Science, and/or Technology
 - Careers in Plant, Animal and Human Health
 - Careers in understanding and communicating with others
 - I don't see a fit for my major
-



Q23 If you were presented with the following list of categories, where do you think your major would fit:

- Business
- Creative Arts
- STEM
- Health Sciences & Public Safety
- Communication, Languages, and Education
- I don't see a fit for my major

End of Block: Major Block

Start of Block: Final major selection

Q24 Below are the major categories you selected from the seven options above. Which label for your major category most appeals to you? Please select all that appeal to you. If the major category displays more than once, please select it only once.

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q18/ChoiceGroup/SelectedChoices}

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q21/ChoiceGroup/SelectedChoices}

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q23/ChoiceGroup/SelectedChoices}

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q20/ChoiceGroup/SelectedChoices}

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q19/ChoiceGroup/SelectedChoices}

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q22/ChoiceGroup/SelectedChoices}

If you were presented with the following list of categories, where do you think your major would... != I don't see a fit for my major

\${Q17/ChoiceGroup/SelectedChoices}

None of them appeal to me. I think the major category should be called:

Page Break

Q25 OPTIONAL: You may use the space below if you have any other comments or suggestions.

Thank you for your participation in this major survey. Please select "NEXT" to submit your response.

End of Block: Final major selection
