



# DATA SIZZLE

DATA IS THE NEW BACON!

INSTITUTIONAL EFFECTIVENESS NEWSLETTER



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2023 PLANNING  
RETREAT



## 2023 PLANNING RETREAT

The annual college planning retreat was held on Friday, April 7 at the Historic Santa Maria Inn.

The retreat was facilitated by the Office of Institutional Effectiveness. The focus of this year's retreat was prioritization and implementation of activities identified across the following college-wide plans: Educational Master Plan, Student Equity, Guided Pathways, Promise Inquiry, Accreditation QFE, Outreach, AB 705, Technology, Facilities, EEO, Strong Workforce, and HSI DOE Title 5.



# 2023 PLANNING RETREAT



The day began with Dr. Kevin Walthers giving an overview of what is going on at the state level followed by a presentation by Dr. Paul Murphy and Armando Cortez on enrollment and demographic trends. After an overview of the past several planning retreats, retreat participants were asked to discuss the topic of why do we struggle with implementing initiatives. Topics discussed included how do we gauge what is and isn't working and identifying barriers that impede as well as, structures that facilitate implementation.

The morning ended with the prioritization of three Key Performance Indicators (KPIs) to focus on over the next three years. The KPIs chosen were:

- Complete Comprehensive Student Educational Plan (SEP) by End of First Year
- Complete Transfer-Level Math and English in First Year
- Average Units Earned in First Semester

## Retreat Attendance

Out of 119 invitations 63 responded to this year's planning retreat. The list consisted of council and committee members across campus as well as, five additional invitations extended to members from each constituency group who would like to attend.

### Attendance Summary

<b>Administrators - 23</b>	<b>Sup/Conf. - 2</b>
<b>CSEA - 10</b>	<b>Students - 5</b>
<b>Full-time Faculty - 20</b>	<b>Trustees - 2</b>
<b>Part-time Faculty - 1</b>	<b><u>TOTAL - 63</u></b>

The day ended with participants prioritizing strategies for the three Key Performance Indicators (KPIs) chosen and working on drafting a strategic implementation guide that will help guide implementation.

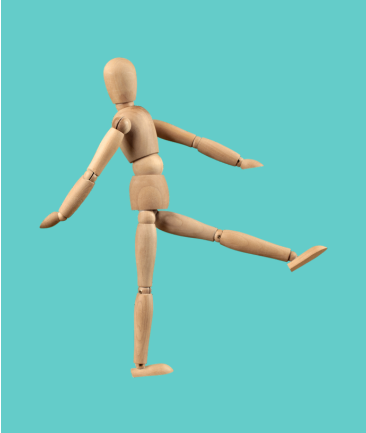


KPI METRIC: Average units attempted/units earned in first semester	KPI STRATEGY: Align course offerings with student's needs (schedules & SEPs)			
Lead (required)	Collaborators (ENG/PLC)	Resources	Costs	Timeline
	SEM Committee	Course Offering Data, Scheduling Data from previous maps, lead maps		TRD by SEM committee
<b>What activities from the institutional planning document best support this strategy?</b> <ul style="list-style-type: none"> <li>Embed Counseling into specific areas; institutionalize embedded support;</li> <li>Create a schedule that plans courses with student needs at the forefront by prioritizing use of student course taking patterns cross-department scheduling for related disciplines;</li> <li>Invest in scheduling software</li> <li>Review scheduling practices</li> <li>Review &amp; update program maps</li> <li>Utilize technology to help SEM students access up-to-date information on transfer requirements and process</li> </ul>				
<b>What work must be done to implement this strategy?</b> <ul style="list-style-type: none"> <li>Reconstitute the SEM committee with representatives from all campus constituencies</li> <li>Work with constituency groups to improve scheduling for the greatest impacts</li> <li>Develop a process for annual review and publishing program maps (clarity as to the process of updating and publishing)</li> <li>Hiring additional full-time faculty and Counselors</li> <li>Technology to support student access to student educational plans, transfer requirements</li> </ul>				
<b>What are possible challenges implementing this strategy?</b> <ul style="list-style-type: none"> <li>Funding resources for scheduling software</li> <li>Funding for hiring additional faculty and staff</li> <li>Staffing during times that meet students' needs</li> <li>Mobile application development to support student access to information on their educational journey</li> </ul>				
<b>What are the equity considerations?</b> <ul style="list-style-type: none"> <li>Building schedules for day, evening and weekend opportunities</li> <li>Evening/weekend services for students' available food service, transportation, childcare, technology support, etc.)</li> <li>Additional financial assistance for non-traditional students</li> </ul>				
<b>What other data do you need to inform implementation?</b> <ul style="list-style-type: none"> <li>Scheduling heat maps, Student Equity Plan, Student Educational Plan data</li> </ul>				

**START HERE. GO ANYWHERE.**

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## NEXT STEPS:



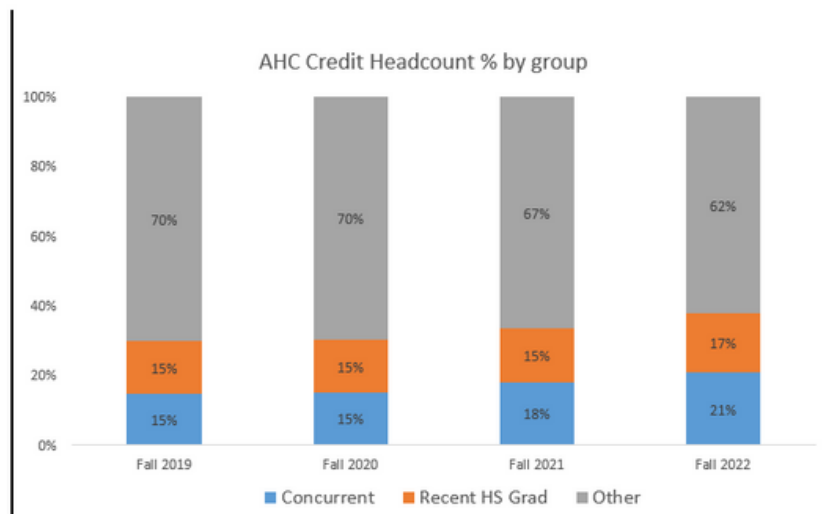
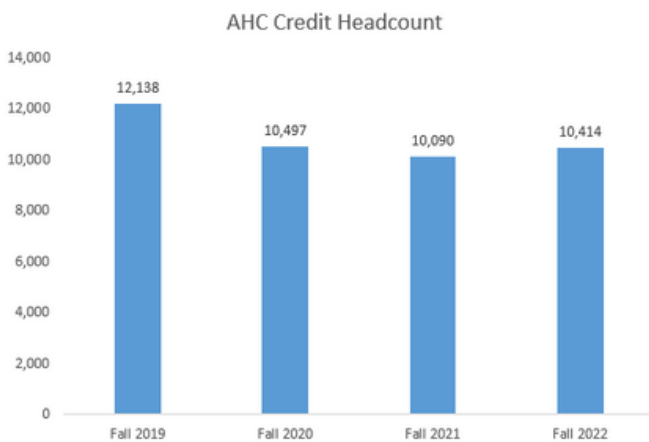
Institutional Effectiveness Council will be reviewing the list of prioritized strategies before contacting those who have been identified as leads to discuss next steps for implementation. This will entail putting together work groups consisting of the people identified in the implementation guide. A summary report of identified KPIs and the implementation guide will be sent to College Council.

There will be an update at All Staff Day in the fall to review the three areas of focus and keep the momentum going.

Thank you to everyone who made this year's retreat a success!

## AHC Credit Headcount

What groups were the most resilient during the pandemic terms?



**START HERE. GO ANYWHERE.**